

WHAT DO URI ALUMNI DO WITH A MAJOR IN... MARKETING

ALUMNI OCCUPATIONS



1. Marketing Managers
2. Sales Managers
3. Market Research Analysts and Marketing Specialists
4. Chief Executives
5. Human Resources Specialists
6. General and Operations Managers
7. Buyers and Purchasing Agents
8. Project Management Specialists
9. Management Analysts
10. Real Estate Sales Agents

ALUMNI JOB TITLES

1. Account Executives
2. Marketing Manager
3. Business Development Manager
4. Analytics Manager
5. Project Manager
6. Business Development Representative
7. Director of Marketing
8. Digital Marketing Specialist
9. Marketing Specialist
10. Inside Sales Representative



ALUMNI EMPLOYERS



1. CVS Health Corporation
2. Comcast Corporation
3. Wayfair Inc
4. Schneider Electric Buildings, LLC.
5. United Natural Foods, Inc.
6. Money Media Inc
7. Market Research Council
8. Capital Investment Fund
9. Direct Agents Inc
10. ECS Federal Inc

***Additional education may be needed to obtain similar occupations.

ALUMNI SKILLS

