WHAT DO URI ALUMNI DO WITH A MAJOR IN...

MARKETING

Alumni Occupations

1. Marketing Managers
2. Sales Managers
3. Market Research Analysts and Marketing Specialists
4. Chief Executives
5. Human Resources Specialists
6. General and Operations Managers
7. Buyers and Purchasing Agents
8. Project Management Specialists
9. Management Analysts
10. Real Estate Sales Agents

Alumni Employers

1. CVS Health Corporation
2. Comcast Corporation
3. Wayfair Inc
4. Schneider Electric Buildings, LLC.
5. United Natural Foods, Inc.
6. Money Media Inc
7. Market Research Council
8. Capital Investment Fund
9. Direct Agents Inc
10. ECS Federal Inc

Data derived from ESMI Alumni Outcomes Program Snapshot consisting of University of Rhode Island graduates from classes 2004 - 2021.