

# WHAT DO URI ALUMNI DO WITH A MAJOR IN... TEXTILE MARKETING

## ALUMNI OCCUPATIONS



1. Sales Managers
2. Marketing Managers
3. Buyers and Purchasing Agents
4. Sales Representatives
5. Market Research Analyst and Marketing Specialists
6. Meeting, Convention, and Event Planners
7. Logisticians
8. Project Management Specialists
9. Purchasing Managers
10. Management Analysts

## ALUMNI JOB TITLES

1. Buyer
2. Marketing Manager
3. Account Manager
4. Merchandise Associate
5. Digital Merchandising Manager
6. E-Commerce Marketing Coordinator
7. Financial Business System Analyst
8. Project Specialist
9. Sales and Marketing Specialist
10. Sourcing Manager



## ALUMNI EMPLOYERS



1. Berkshire Blanket, Inc
2. The Rockport Company LLC
3. The Shop Cafe
4. University Of Rhode Island
5. V.F. Corporation
6. Liberty Mutual Insurance Company
7. Adrianna Papell, LLC

\*\*\*Additional education may be needed to obtain similar occupations.

## ALUMNI SKILLS

