Kinesiology



Many people with a B.S in Kinesiology choose to take a few different tracks. They choose to go Pre-Professional if they want to pursue an advanced degree in Sports Medicine, Physical Therapy, or Occupational Therapy. Others choose to enter the fitness world by becoming certified personal trainers, coaches, K-12 educators, or fitness instructors. Others may pursue business in sports, product development, and sales.







PROFESSIONAL ORGANIZATIONS

Aerobics and Fitness Association of AmericaSports Medicine AssociationAmerican College of Sports Medicine American Council on Exercise American Fitness Professionals and Associates American Occupational Therapy Association American Physical Therapy Association Association for Applied Sports PsychologyNational Intramural-Recreational Sports Association National Strength and Conditioning Association NCAA



STRATEGIES ON ENTERING THE FIELD

- Obtain necessary training and certifications in CPR and first aid
- Develop computer skills and familiarity with technology in the field
- Volunteer at a gym or fitness facility
- Develop excellent interpersonal skills
- Volunteer to work with college or high school sports teams
- Complete internships to gain experience

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