

Jules Klein

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EDUCATION

University of Rhode Island, Kingston, RI May 2025
Harrington School of Communication & Media
Bachelor of Arts: Public Relations, Minor: Leadership Studies

Relevant Coursework:

Public Relations Strategies, Writing for Public Relations, Research Methods, Writing for Electronic Environments, Organizational Communication Skills, Strategic Media Relations, Public Speaking

RELEVANT EXPERIENCE

Cumulus Media, East Providence, RI August 2023 - Present
Street Team, Radio Promotion

- Increase engagement and expand listenership for Cumulus radio stations across New England region
- Coordinate giveaways to drive excitement and interactivity, engaging up to 400 fans in each contest
- Record weekly client endorsement announcements, sharpening on-air presence and public speaking abilities

Bunim-Murray Productions, Queens, NY May 2023 - August 2023
Production Assistant, Project Runway

- Managed front desk operations for busy office; welcomed visitors and managed heavy package volume with organization and attention to detail
- Supported on-location production crew with packing, transporting, and tracking equipment
- Participated in set construction and breakdown for 3 major fashion shows

Dunkin' Brands, Kingston, RI February 2021 - May 2022
Campus Representative, University of Rhode Island

- Produced innovative and engaging visual content for Dunkin' Instagram page, improving engagement rates by 40%
- Spearheaded 5 custom events for URI to directly promote Dunkin' products through sampling events and giveaways, engaging over 500 prospects

LEADERSHIP/INVOLVEMENT

University of Rhode Island Hillel, Kingston, RI May 2023 - Present
President

- Coordinate logistics for monthly Executive Board meetings; serve as primary liaison between executive team members
- Develop critical skills in creative problem-solving, public speaking, and organizational communication through actively participating in Executive Board initiatives and events

First Year Students of Hillel Chair September 2022 - May 2023

- Led outreach campaign boosting first-year student participation by 25% over prior year
- Conceptualized and executed 3 programs to deepen student understanding of Jewish values and traditions

Philanthropy Chair December 2021 - May 2022

- Forged partnerships with 4 on-campus organizations to co-sponsor fundraising events, securing over \$2,000 in donations to local Jewish charities
- Collaborated with executive board to develop and execute creative programming raising awareness and financial support for global Jewish philanthropic initiatives

SKILLS

Software: Microsoft Office, Google Suite, Canva

Social Media: Instagram, Snapchat, TikTok