

ROSA GONZALES

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EDUCATION:

University of Rhode Island, Kingston, RI

May 2024

Harrington School of Communication & Media

Bachelor of Arts in Sports Media & Communication; Minor in Journalism

RELEVANT EXPERIENCE:

Ocean State Waves - South Kingston, RI

September 2023 - Present

Media Relations Intern

- Serve as team liaison for media requests and coordinate player/coach interviews, facilitating over 30 interviews for print and broadcast outlets
- Create detailed gameday programs highlighting team rosters, player bios, statistics, coaching staff, and sponsors; increase program ad revenue by 15% over previous year

Providence Sky Chiefs - Providence, RI

January 2023 - May 2023

Play-By-Play Commentator

- Provided insightful and engaging play-by-play commentary for 20 professional basketball games
- Handled technical setup and operation of broadcast equipment including cameras, audio mixing boards, and graphic system; ensured smooth and uninterrupted broadcasts
- Conducted pre- and post-game interviews with players, coaches, and special guests

Beacon Communications - Warwick, RI

May 2022 - August 2022

Freelance Sports Reporter and Writer

- Provided extensive coverage of youth and high school sports including little league baseball, softball, and American Legion baseball; covered over 60 games during the season
- Managed own schedule and identified story ideas by developing relationships with local teams, schools, and community members
- Consistently met deadlines requiring quick turnaround from games to published pieces within 12 hours

CAMPUS INVOLVEMENT:

WRIU 90.3 FM/RIU2.org - Kingston, RI

September 2021 - Present

Sports Director and Sportscaster

- Schedule and manage broadcast teams of 8-10 students for live play-by-play coverage of all URI sports including football, basketball, baseball across radio and online platforms
- Provide colorful, detailed, and energetic play-by-play commentary for over 50 live radio broadcasts covering basketball, volleyball, baseball, and football
- Research relevant statistics, player bios, school records, and other background information for inclusion in broadcasts
- Mentor team of 6 new student broadcasters through weekly hands-on training sessions

Powerful Independent Notoriously Knowledgeable Women (PINK Women)

August 2020 - May 2021

Professional Development Committee Member

- Coordinated 5 networking events and professional development workshops to prepare multicultural women for media careers; increased turnout by 20% from previous year
- Promoted events through social media campaigns, sidewalk chalk advertisements, and flyers resulting in average attendance of 45 students at each workshop
- Formed partnerships with Career Services and Journalism department to co-host resume review sessions, mock interview workshops, and media industry panels reaching 60+ students

SKILLS:

Software: Microsoft Word, PowerPoint, Excel

Social Media: Twitter/X, Instagram, YouTube