

# Alex Bettphi

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## EDUCATION

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**University of Rhode Island**, Kingston, RI May 2023  
Bachelor of Arts in Communication Studies  
Gender and Women's Studies Minor

## RELEVANT COURSEWORK

Rhetorical Criticism, Advanced Public Speaking, Environmental Dimensions of Communication, Social Media and Interpersonal Communication, Gender and Communication, Queer Studies: Identities, Perspectives, and Social Justice

## PROFESSIONAL WORK EXPERIENCE

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**Student Assistant** September 2022 - Present  
Gender and Sexuality Center, University of Rhode Island, Kingston, RI

- Determine types of programs and social events that foster a safe, welcoming environment for lesbian, gay, bisexual, transgender, and questioning (LGBTQ+) individuals
- Plan and execute peer mentorship program that features 30 participants
- Provide resources and support related to justice, equity, diversity, and inclusion (JEDI) for students with questions related to sexual orientation, gender identity, and other identities
- Manage events and building operations including event reservations, A/V rental, and food and beverage orders
- Co-facilitate Safe Zone trainings and other workshops

### Marketing Intern

New England Genesis Nonprofit Initiative, Boston, MA June 2021 - August 2021

- Supported marketing and programming efforts for a thriving 501(C)3 agency focused on educational initiatives
- Planned and directed a community fundraiser that featured 150 participants and raised over \$5,000
- Managed vendor relations process for premium items, resulting in the purchase of \$100,000 in inventory
- Wrote weekly blog and social media content highlighting agency achievements, donors, and partnerships

### Senior Writer

The Good Five-Cent Cigar January 2019 - May 2021

- Authored weekly articles for News and Lifestyle sections of student newspaper with daily circulation of 8,000
- Created web-based content and graphics for RamCigarTimes.com that featured 25,000 weekly page views

## LEADERSHIP EXPERIENCE

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**President**, Diversity Group, University of Rhode Island, Kingston, RI November 2020 - Present

- Lead a 50-member student organization on-campus that promotes equity and inclusion
- Oversee and maintain organization's executive board and annual budget of \$25,000
- Manage campus programming related to educational programs, fundraising events, and professional development that features over 200 student participants annually
- Develop event management, communications, leadership, and critical thinking skills

**Volunteer Site Registration Manager**, RI-PF, Providence, RI June 2020

- Managed on-site registration for large event that featured over 2,000 participants
- Coordinated team of 50 volunteers that processed registrations and provided customer service

## ACTIVITIES

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Gender Equity and Leadership in Sexuality (GELS) Living Learning Community, Resident September 2022 - Present  
Public Relations Student Society of America (PRSSA), Member October 2020 - Present

## COMPUTER SKILLS

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Proficient in Microsoft applications (Word, Excel, PowerPoint, Access), Adobe Creative Suite (InDesign, Photoshop, Illustrator), Social Media Platforms (Twitter, Instagram, LinkedIn Facebook, Google+), Google Analytics, and Zoom

## LANGUAGE SKILLS

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Fluent in Spanish (oral and written communication)