

FINANCE



Develop quantitative skills through additional courses in math, statistics, and accounting. Many positions in finance require the ability to analyze and interpret data. Develop strong interpersonal and communication skills. Cultivate an eye for detail

Gain experience through internships, summer, and part-time positions. Read The Wall Street Journal and other financial news magazines to become versed in current events and industry vocabulary. Seek leadership roles in finance-specific student professional associations. Research professional designations and licenses (e.g., Chartered Financial Analyst or Certified Financial Planner). Learn a language that is sought after in today's business environment

AREAS OF OPPORTUNITY

- Financial analysis
- Cash management
- Credit management
- Budget analysis
- Investment management
- Investor relations
- Financial reporting
- Payroll
- Claims analysis
- Mortgage loans
- Loan origination and packaging
- Branch management
- Operations
- Cash management
- Credit scoring and risk management
- Financial analysis
- Private banking

Private businesses of all sizes and types
State and local government entities
Internal Revenue Service
Treasury Department
Schools and universities
Non-profit organizations
Foundations
Hospitals
Commercial banks
Credit unions
Savings and loan associations
Savings banks
Mortgage banks
Captive finance companies
Life insurance firms
Property and casualty insurance firms

COMMON EMPLOYERS



PROFESSIONAL ORGANIZATIONS



American Association of Finance and Accounting
American Finance Association
Association for Financial Professionals
Certified Financial Planners Board of Standards
Financial Industry Regulatory Authority
Financial Management Association
Insurance Information Institute
International Academy of Financial Management
Investment Management Consultants Association
National Association of Personal Financial Advisors
National Association of Real Estate Brokers
Securities Industry and Financial Markets Association



STRATEGIES ON ENTERING THE FIELD

- Complete a finance-related internship
- Seek finance-related leadership roles in campus organizations
- Develop your digital technology competency including industry-specific software
- Create opportunities to sharpen your analytical skills (e.g. research with finance faculty)
- Develop proficiency in a sought-after language for international opportunities
- Talk to professionals in the industry to learn more about claims, underwriting, and risk management. Many good, entry-level positions exist in these areas.
- Initiative and sales ability are necessary to be a successful agent or broker.
- Develop strong verbal and written communication skills
- Take advanced statistics classes to prepare for a career in actuary science
- Prepare to take the first in a series of actuarial examinations.
- Gain a solid background in business including marketing and accounting
- Complete an internship or co-op with a bank
- Demonstrate advanced proficiency in professionalism and work ethic competencies
- Complete a sales internship
- Demonstrate a highly motivated and entrepreneurial personality
- Research Certified Financial Planner (CFP) designation
- Develop professional relationships through networking