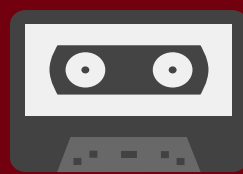
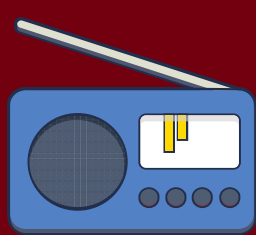


MUSIC



Majoring in music provides students with a sense of aesthetics and an understanding of human expression valuable to many employers. Develop competencies in business management, computers, marketing, or other areas to broaden range of employment possibilities. Finding positions in the music industry requires a combination of talent, training, connections and some luck. Perseverance is required!

Develop a variety of skills. Become "multitalented." As an undergraduate, gain as much experience as possible, paid or unpaid, through college and local organizations. Seek internships or volunteer positions with relevant organizations. Audition with local musical groups, choirs, or orchestras.

Confidence, personality, a positive attitude, and a love of music are important to success in many arenas of music. Learn basic tools of self-promotion. Create a YouTube channel and post performance videos. Some jobs may require you to join unions or guilds. Research the industry to learn which ones are appropriate.

Performers often travel frequently and must be flexible regarding their work schedules. It is important to consider how this will fit with your work and lifestyle values. Move to a larger city such as Los Angeles, New York, Nashville, or Chicago to find more job opportunities. Conduct information interviews with people who work in the industry. Attend related professional conferences or events to network.

AREAS OF OPPORTUNITY

- Teaching
- Research
- Private lessons
- Instrumental
- Vocal
- Directing
- Planning
- Leading
- Musician Selection
- Composing
- Arranging
- Reference
- Circulation
- Collection development
- Research
- Promotion
- Voice overs

K-12 schools, public and private
Colleges and universities
Conservatories
Daycare centers
Recreation centers
Children's music programs: franchises, local
Studios
Self-employed (private instructor)
Concert soloist
Clubs and restaurants
Church choirs
Community choral groups
Opera companies
Musical theaters
Ballet productions
Recording industry
Radio, television, and motion picture industries
Cruise lines
Amusement parks

COMMON EMPLOYERS



PROFESSIONAL ORGANIZATIONS



- [American Federation of Musicians](#)
- [American Guild of Musical Artists](#)
- [American Music Therapy Association](#)
- [Conductors Guild](#)
- [League of American Orchestras](#)
- [Music and Entertainment Industry Educators Association](#)
- [Music Teachers National Association](#)
- [National Association for Music Education – Careers in Music](#)
- [Society for Ethnomusicology](#)
- [Women in Music](#)



STRATEGIES ON ENTERING THE FIELD

- Performance skill on one instrument or voice is required.
- Gain experience working with children through volunteer or part-time work experiences.
- Join the National Association for Music Education as a collegiate member.
- Develop business relationships with schools and/or music stores to increase client base.
- Develop musical talent and skill.
- Obtain formal training to acquire necessary skills, knowledge, and ability to interpret music.
- Demonstrate ambition and showmanship.
- Join campus bands and choruses, church choirs, and other performing acts.
- Seek competitions, apprenticeship programs, and workshops to gain experience and recognition.
- Be aware of and participate in open mic nights.
- Auditions are generally required to join bands or get jobs.
- Create a demo recording to submit agents or music companies.
- Be willing to move to a large city with more opportunities such as New York City, Los Angeles, Nashville, Las Vegas, or Chicago.
- Network with people in the industry to learn about potential jobs.
- Opportunities are very limited. Most performers have other careers.