

- Characterize the issue clearly, what is being solved
- This is a large diverse fishery
 - gear type
 - seasonality
 - Different participants
- Talking about fairness and equity across things that are very unlike
- Public resource that is governed by public trust and interest

- Economic growth to be independent of catch
- Idea of managing uncertainty
 - What is working today, may not be true a decade from now
 - Want to decrease uncertainty, or at least account for it
- Leads to management solution that may not be one size fits all

- Have to move beyond boom-bust cycle
 - discards
 - not holding quotas in reserve
 - enable responsibility within markets
- Exit and entry access