



**UNIVERSITY OF RHODE ISLAND  
COLLEGE OF BUSINESS**

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**AACSB**

**Appendix E: Working Paper Series**

**2013-2018**

THINK BIG  WE DO™



# Working Paper Series

The College of Business Working Paper Series is intended to facilitate discussion and encourage the exchange of ideas.

## 2018 Series

1. [Semantic Discount Claims: Numeric Meaning and Influence on Consumer Purchase Decisions](#) by Patricia A. Norberg, Albert J. Della Bitta, and Stephen A. Atlas.
2. [A Near Four-Decade Analysis of Equity Returns in the Japanese Financial Market](#) by Jeffrey E. Jarrett and Yifei Li.
3. [Appearance and Performance Enhancing Drug Usage, Sexuality, and Psychological Well-Being in Men](#) by Jessica Strubel and Trent A. Petrie. [Earnings](#).
4. [Forecasts, Capital Budgeting and The Abandonment Option](#) by Jeffrey E. Jarrett.
5. [China's Model of Government Intervention in Stock Market](#) by Minying Cheng, Ling Jin, Zhisheng Li, and Bingxuan Lin.
6. [Inequality and Mobilizing for Robust Action: An Analysis of City Resilience Strategies](#) by W.E. Douglas Creed, Dennis Jancsary, Renate E. Meyer, and Markus A. Hollerer.
7. [Strategic Orientation and Innovation Funding: Who's Exploring and Who's Exploiting?](#) by Nancy Forster-Holt.
8. [An Application of Exploratory Data Analysis in Healthcare Fraud Detection](#) by Qi Liu and Miklos Vasarhelyi.
9. [Does Greater Return Synchronicity Mean Less Firm-Specific Information? Evidence from Insider Trading](#) by Claire Y.C. Liang, Zhenyang (David) Tang, and Xiaowei Xu.
10. [The Impact of Moral Philosophy and Moral Intensity on Green Fashion Purchase Behavior](#) by Heesook Hong and Ji Hye Kang.
11. [Application Developers' Project Offering Strategies in Multi-Platform Markets](#) by Yuwen Chen, John Ni, and Degan Yu.
12. [Product Positioning and Pricing Decisions in a Two-Attribute Disruptive New Market](#) by Yuwen Chen, John Ni, and Ruby Dholakia.
13. [Common Unobserved Determinants of Intraday Electricity Prices](#) by Nikolaos S. Thomaidis, Gordon H. Dash, and Nina Kajiji.
14. [On The Post-IPO Performance in China](#) by Zhang Hanbing, Jeffrey E. Jarrett, and Xia Pan.

## 2017 Series

1. [Financial Confidence, Credit Card Use and Financial Satisfaction](#) by Stephen A. Atlas, Jialing Lu, and Nilton Porto.
2. [The Competitive Factors of Global Ports in the OBOR: Implications for Theory and Practice](#) by Douglas N. Hales, Sui Lee Lam, and Young-Tae Chang.
3. [Like/Learn Graphs for Continuous Improvement: A Case Study of Accounting Students' Skills, Liking Classroom Activities, and Perceived Learning](#) by Judy K. Beckman and Douglas Hales.
4. [Inhabited Ecosystems and Ripples of Change: Understanding Transformation beyond Diffusion](#) by Rich Dejordy, Douglas Creed, Maureen Scully and Marc Ventresca.
5. [Institutional Aesthetics: Creativity, Subjectification and Connection](#) by Steve Taylor, Douglas Creed and Bryant Hudson.
6. [Interpreting Ideograms into Classroom: A Game-Designed Operations and Supply Chain Management Course](#) by Hee Yoon Kwon and Koray Özpolat.

## 2016 series

1. [Near High Frequency Production Economics for Global Wealth Creation: Automated Trading, Neuroeconomics and Trading Fundamentals](#) by Gordon H. Dash and Nina Kajiji.
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4. [Results of the AAA/KPMG Survey on Implementation of IFRS and Data Analytics into the U.S. Accounting Curricula](#) by Judy K. Beckman, Mary Michel, Paul Munter, and Elizabeth Venuti
5. [FASB and IASB Diverging Perspectives On Proposed Lessee Accounting: Implications for International Managerial Decision-Making](#) by Judy K. Beckman
6. [Internet Banking and E-Commerce: A Consumer Perspective](#) by Jeffrey E. Jarrett, Ph.D.
7. [Analyzing Data utilized in Process Control and Continuous Improvement](#) by Jeffrey E. Jarrett, Ph.D.
8. [On Improving Decision Analytics in Health Care Management: An Editorial](#) by Jeffrey E. Jarrett, Ph.D.
9. [Creating High Reliability Organizations Using Mindfulness](#) by Douglas Hales
10. [Failure Severity and Locus of Causality Effects on Brand Evaluations](#) by Sujin Song, Daniel Sheinin and Sukki Yoon.

## 2015 Series

1. [Improving Labor Relations Performance Using a Simplified Drum Buffer Rope Technique](#) by Douglas N. Hales and Satya S. Chakravorty.
2. [Evaluating Logistics Oriented Development Level Based on Principal Component Analysis and Cluster Analysis: A Case of Guandong Province](#) by Xia Pan and Jeffrey Jarrett.

## 2014 series

1. [Being fit; lacking fit. Challenges to the Speciation of Social Business Hybrids](#) by Silvia Dorado and Francoise Carre
2. [Controlling Quality in the Provision of Health and Medical Care](#) by Jeffrey E. Jarrett
3. [Swimming in a Sea of Shame: Incorporating Emotion Into Explanations of Institutional Reproduction and Change](#) by W. E. Douglas Creed, Bryant Ashley Hudson, Gerardo A. Okhuysen, and Kristen Smith-Crowe
4. Engaging Donors in Smart Compassion: USAID's Greatest Good Donation Calculator by Koray Ozpolat, Juanita Rilling, Nezih Altay, and Eric Chavez
5. [Liquidity Premium in the Eye of the Beholder: An Analysis of the Clientele Effect in the Corporate Bond Market](#) by Jing-Zhi Huang, Zhenzhen Sun, Tong Yao, and Tong Yu
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10. [Scholarly Research in Marketing: Trends and Challenges in the Era of Big Data](#) by Ruby Roy Dholakia and Nikhilesh Dholakia.
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12. [A Dark Side of Long-Term VMI Relationships: Supply Chain Trust](#) by Koray Özpolat, Martin Dresner, and Yuliang "Oliver" Yao
13. [Social Marketing and Family Planning](#) by Ruby Roy Dholakia and Nikhilesh Dholakia.
14. [Push or Pull? Design of Content Delivery Systems](#) by Hong Guo, Sean Marston, and Yuwen Chen.
15. [Product Redesign Decisions: Adding Hedonic, Utilitarian or Both Features?](#) by Yuwen Chen and Ruby R. Dholakia.

### 2013 series

1. [Computational Practice: Multivariate Parametric or Nonparametric Modelling of European Bond Volatility Spillover?](#) by Nina Kajiji and Gordon H. Dash, Jr.
2. [Price Discount Perception: Consumers' Numeric Interpretation of Semantic Price Claims](#) by Patricia A. Norberg and Albert J. Della Bitta
3. [Creating High-Reliability Organizations: Merging Theory and Practices](#) by Douglas N. Hales
4. [Bubbles: Towards a Typology](#) by Nikhilesh Dholakia and Romeo V. Turcan
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7. [Enhancing Financial Performance with Social Media: An Impression Management Perspective](#) by Dara Schniederjans, Edita S. Cao, and Marc Schniederjans
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14. [Redesigning the Upstream Emergency Relief Supply Chain: An Empirical Assessment](#) by Koray Özpolat
15. [Attention in Options](#) by Yan Xu, Shu Yan, and Yuzhao Zhang
16. [On Multiobjective Combinatorial Optimization and Dynamic Interim Hedging of Efficient Portfolios](#) by Gordon H. Dash, Jr. and Nina Kajiji