

URI College of Business Academic Map for IBP Marketing & French - 2018

First Year

Course	Description	Credit	Grade
URI 101	Traditions and Transformations	1	
BUS 110	Business Computing	3	
BUS 111 (B3)	Business Analysis	3	
ECN 201 (A2)	Micro-Economics	3	
ECN 202 (A2, C1)	Macro-Economics	3	
FRN Elective (placement based) (A3, C2)	French	3	
FRN Elective (A3, C2)	French	3	
Gen Ed or Elective		3	
Gen Ed or Elective		3	
Gen Ed or Elective		3	
Gen Ed or Elective		3	

Second Year

Course	Description	Credit	Grade
BUS 201	Financial Accounting	3	
BUS 202	Managerial Accounting	3	
BUS 210	Managerial Statistics	3	
BUS 211	Managerial Decision Support Systems	3	
WRT 227 (B1, B2)	Business Communications	3	
FRN Elective	French	3	
FRN Elective	French	3	
FRN Elective	French	3	
Gen Ed or Elective		3	
Gen Ed or Elective		3	

Third Year

Course	Description	Credit	Grade
BUS 315	Legal Environment of Business	3	
BUS 320	Financial Management	3	
BUS 341	Organizational Behavior	3	
BUS 345	Business in Society	3	
BUS 355	Operations & Supply Chain Management	3	
BUS 365	Marketing Principle	3	
BUS 366	Consumer Behavior	3	
BUS 367	Marketing Research	3	
BUS 390	Junior Career Passport Program	1	
FRN 304 (recommended)	French	3	
Choice: FRN 412, FRN 473, or FRN 474	Required elective for language degree	3	

Fourth Year

Suggested Study Abroad (semester/year of study OR semester of study & possible semester internship)

Course	Description	Credit	Grade
FRN Elective	French	3	
FRN Elective	French	3	
Gen Ed or Elective		3	
Gen Ed or Elective		3	
Gen Ed or Elective		3	
<i>Possible Internship:</i>			
BUS 491		3	
BUS 492		3	
FRN 315		3	
FRN 316		3	

Fifth Year

Course	Description	Credit	Grade
BUS 475	Social Media Marketing	3	
BUS 445 (D1)	Strategic Management	3	
BUS 460	Global Supply Chain Management	3	
BUS 465	Marketing Communications	3	
BUS 467	Customer Relationship Management	3	
BUS 468	Global Marketing	3	
BUS 470	Strategic Marketing Management	3	
Gen Ed or Elective		3	
Gen Ed or Elective		3	
Gen Ed or Elective		3	

General Education Requirements: 40 credits

Requirement	Course	Credit
A1		
A2	ECN 201	3
A3	Language	3
A4		
B1	WRT 227	3
B2	WRT 227	3
B3	BUS 111	3
B4	FRN 304	
C1	ECN 202	
C2	Language	3
C3		
D1	BUS 445	
G		

The following courses cannot be used for the French major: FRN 101, 102, 391, 392, 393.

27 credits of FRN, and one of the following: FRN 412, 473, or 474, required for graduation.

This plan is not intended to be prescriptive. It is a sample to demonstrate one way the dual degree program, including study abroad and a possible internship, may be completed in 10 semesters. Transfer credits, summer and/or J-term courses may result in deviations from these recommendations.

Be sure to touch base with both your business and French advisor regularly.