

Dara Schniederjans, PhD, CLTD
Assistant Professor of Supply Chain Management

2013-2018

Qualifications: 2012, PhD in Operations Management, Information Systems and Quantitative Sciences Department, Texas Tech University, Lubbock TX.

Administrative Responsibilities: January 01, 2018 – Present, Area Coordinator for Supply Chain Management

Teaching Responsibilities: (2/2), Two undergraduate or graduate courses per semester averaging 45 students/course.

Research Record:

- Cao, Q., Schniederjans, D.G., Gu, V., Schniederjans, M.J. (2018). Exploring the relationship between corporate responsibility and firm performance from a social media perspective. *Social Responsibility Journal*. Accepted for publication and soon to appear.
- Yalcin, M., Ozpolat, K., Schniederjans, D.G. (2018). Post-implementation analysis: dependence and trust in VMI context. *International Journal of Physical Distribution and Logistics Management*. Accepted for Publication and soon to appear.
- Schniederjans, D.G., Yalcin, M. (2018). Perceptions of 3D-printing: Analysis of manufacturing-use and adoption. *Rapid Prototyping Journal*. Accepted for publication and soon to appear.
- Schniederjans, D.G., Atlas, S., Starkey, C.M. (2018). Impression management for corporate brands over mobile media. *Journal of Product and Brand Management*.
- Schniederjans, D.G. (2017). Business process innovation on quality and supply chains." *Business Process Management Journal*. Accepted for publication and soon to appear.
- Schniederjans, M.J., Madhavan, D., Schniederjans, D.G. (2016-2017). An application of lean management on capacity and operational processes in a comprehensive epilepsy program. *International Journal of Lean Enterprise Research*. Accepted for publication and soon to appear. (Accepted January 2017-potential publication date: 2016).
- Cao, Q., Schniederjans, D.G., Schniederjans, M.J. (2017). Establishing the use of cloud computing in supply chain management. *Operations Management Research*. 10(2), 47-63.
- Schniederjans, D.G. (2016). Adoption of 3D-Printing Technologies in Manufacturing: An Empirical Analysis. *International Journal of Production Economics*. 183, 287-298.
- Yu, Y., Cao, Q., Schniederjans, D.G. (2016). Cloud Computing and Its Impact on Service Level: A Multi-Agent Simulation Model. *International Journal of Production Research*. 55(15), 4341-4353. **Decision Sciences Institute Best Interdisciplinary Paper Award**.
- Schniederjans, D.G., Ozpolat, K., Chen, Y. (2016). Cloud computing use in humanitarian supply chains. *Supply Chain Management: An International Journal*. 21(5), 569-588. **Highly Commended Paper in the 2017 Emerald Literati Network Awards for Excellence As Voted Upon by the Editorial Board**.
- Schniederjans, D.G., Hales, D. (2016). Cloud computing and its impact on economic and environmental performance: A transaction cost economics perspective. *Decision Support Systems*. 86, 73-82.
- Ewing, B.T., Schniederjans, D.G., Starkey, C.M. (2015). Investment in wind generated energy: The impact of behavior and ethical decision making. *Journal of Management Systems*. 25(3), 1-20.
- Schniederjans, M.J., Schniederjans, D.G., Cao, Q. (2015). Value analysis planning with goal programming. *Annals of Operations Research*. 251(1), 367-382.
- Schniederjans, M.J., Cao, Q., Schniederjans, D.G. (2015-2017). Pandemic Drug Rationing Model: Nebraska State Government Case Study. *International Journal of Operations Research*. 29(4), 478-488. (Accepted for publication 2015, published 2017).
- Schniederjans, D.G., Schniederjans, M. (2015). Quality management and ethics innovation: New insights on a structural contingency framework. *International Journal of Quality Innovation*. pp. 2-14. **Listed on IJQI's most accessed articles 2017**.
- Cao, Q., Baker, J., Schniederjans, D.G. (2014). Bullwhip effect reduction and improved business performance through guanxi: An empirical study. *International Journal of Production Economics*. 158, 217-230.

- Schniederjans, D.G., Starkey, C. (2014). Intention and willingness to pay for green freight transportation: An empirical examination. *Transportation Research Part D: Transportation and Environment*. 31, 116-125.
- Schniederjans, D.G., Cao, E.S., Schniederjans, M.J. (2013). Enhancing financial performance with social media: An impression management perspective. *Decision Support Systems*. 55(4), 911-918
- Schniederjans, D.G. Yadav, S. (2013). Successful ERP implementations: An integrative model. *Business Process Management Journal*. 19(2), 364-398.
- Schniederjans, M.J., Schniederjans, D.G, Cao, Q., Gu, V. (2018). *Topics in Lean Supply Chain Management (2nd Ed.)*. Hackensack, NJ: World Scientific Press.
- Schniederjans, M.J., Schniederjans, D.G., Starkey, C.M. (2014). *Business Analytics: Principles, Concepts, and Applications: What, Why and How*. Upper Saddle River, NJ: Pearson Education, Inc.
- Yalcin, M., Schniederjans, D.G. (2018). *Ambidexterity and Sustainable Supply Chains*. In Sarkis, J.
- Schniederjans, M.J., Schniederjans, D.G. (2015). *Perceptions of culturally-based ethics, trust and their impact on global supply chains*. In Westover, J.H. (ed.). *The organizational and business ethics imperative*.

Professional Engagement:

- Editorial Review Boards: International Journal of Information Systems and Supply Chain Management (2016); International Journal of Project Organisation and Management (2017); International Journal of Business Analytics (2018); International Journal of R&D Innovation Strategy.
- Program Committee and Keynote Speaker Knowledge Management Conference (2016-2018)
- Served as Website Coordinator, Session Chair, Track Chair and Coordinator for NFD Consortium for Decision Sciences Institute.
- Case Study Judge for APICS.
- Guest Co-editor for International Journal of Society Systems Science (Business Ethics in the Social Sciences)