

Consulting Projects are an important learning component of our curriculum. We work with corporate and nonprofit partners to give our students real world process or product innovation experiences designed as a capstone course. Below are some examples of past and present projects.



**Order Forecast  
Process**

Review and analyze cost effectiveness for the Distribution Center to combine weekly forecast and event orders at the time they are picked and packed.



**BusySeed Digital  
Marketing**

Develop an engagement framework for BusySeed's clients that can lead to an increase in sales, sustained growth and improve brand recognition.



**Customer Scorecard**

Analyze the metrics used and data produced by the processes and tools of the Customer Scorecard to gain insight into the customer's views on the project delivery success.



**Design an  
Employer of  
Choice Program**

Research and analyze benefits and perks for associates that will best reward the workforce.



**Driving Growth**

Assist in revamping the replacement battery cartridge business model, developing a multi-faceted business case.



**URI Coastal Resource  
Center**

Develop a seafood hub in Rhode Island that helps thriving seafood communities and promotes sustainable blue economy.