

11.0 R. JOHN CRAIG LEGACY COMPETITION

The theme of the *R. John Craig Legacy Competition* is ***Persistence in the Face of Adversity***. Teams will seek one or more alumni of their university who competed in the concrete canoe competition while an undergraduate. The alumni must have graduated no later than 2015. Teams who did not have a concrete canoe team prior to 2015 may request a waiver from the C4 to seek alumni that graduated after 2015. First-time competitors are exempt from this event. Teams will talk with the alumni about their experiences with concrete canoe, and how those experiences influenced their professional life. Teams will prepare a 2 to 3-minute video presentation in a format of the team's choosing that tells the story of the impact participating in the concrete canoe competition made in the alumni's life.

- To advance to the Society-wide Final Competition, teams must participate in the ***R. John Craig Legacy Competition*** at their Student Conference (unless granted a waiver by the C4).
- The members of each Student Conference will vote on the winner of this competition at the Student Conference. Each Student Chapter will have one vote in the Conference Competition but cannot vote for their own Chapter.
- Entries will be judged on the following criteria:
 - Adherence to the theme
 - Compelling nature of the story
 - Creativity of the presentation
 - Quality of the presentation

At the Society-wide Final Competition, the presentations of the qualified Conference winner of the Concrete Canoe Competition, Final Competition host school, and Wild-Card teams will be judged by the Finals Judges and the C4, using the same criteria above.

– End of Section –