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**The University of Rhode Island Board of Trustees  
University Advancement and External Affairs Committee Meeting  
Thursday, April 22, 2021 • 10:45 a.m. - 12:15 p.m. EDT**

**PURSUANT TO GOVERNOR MCKEE'S EXECUTIVE ORDER, THIS MEETING WILL BE HELD VIRTUALLY**

**Watching the meeting:** Members of the public may view the meeting from an electronic device (desktop/tablet/or smartphone) via Facebook using these directions. A Facebook account is **not** required.

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1. Open an up-to-date web browser (Mozilla Firefox, Google Chrome, Safari, etc.).
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## AGENDA

### 1. WELCOME

### 2. ACCEPTANCE OF THE AGENDA

### 3. APPROVAL OF THE MINUTES

- a. Minutes of the January 14, 2021 Meeting [Enclosure 3a](#)

### 4. DISCUSSION ITEMS

- a. **Update of Big Ideas. Bold Plans. The Campaign for the University of Rhode Island**
  - Lil Breul O'Rourke, President, URI Foundation and Alumni Engagement
- b. **Media and Marketing Update**
  - Kelly Mahoney, Executive Director, External Relations and Communications
- c. **Government Relations and Legislative Progress**
  - Kelly Mahoney, Executive Director, External Relations and Communications
- d. **Presidential Transition Updates**
  - Christine Heenan, Committee Chair
  - Kelly Mahoney, Executive Director, External Relations and Communications
  - Lil Breul O'Rourke, President, URI Foundation and Alumni Engagement
- e. **Annual Review of the University Advancement and External Affairs Committee Charter**  
[Enclosure 4e](#)
  - Christine Heenan, Chair, URI Board of Trustees University Advancement and External Affairs Committee

### 5. ADJOURN

**The next URI Board of Trustees University Advancement and External Affairs Committee meeting is scheduled for June 24, 2021.**