

The University of Rhode Island
Board of Trustees



University Advancement and External Affairs Committee Meeting
Thursday, January 14, 2021 • 9:45 a.m. – 11:15 a.m. EST

Members

Margo Cook '86, *Chair*
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Cecilia Rouse
Thomas Ryan '75
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R.I. Council on Postsecondary Education
Barbara Cottam, *Chair*
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Mayrai Gindy
Faculty Representative
Christopher Bove '23
Student Representative

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EXECUTIVE ORDER, THIS MEETING WILL BE HELD
VIRTUALLY**

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AGENDA

- 1. ACCEPTANCE OF THE AGENDA**
- 2. APPROVAL OF THE MINUTES**
 - a. Minutes of the December 16, 2020 Meeting [Enclosure 2](#)
- 3. DISCUSSION ITEMS**
 - a. **Update on Big Ideas. Bold Plans. The Campaign for the University of Rhode Island**
 - b. **Marketing/Communications Update**
 - c. **Government Relations Agenda for 2021**
 - d. **Higher-Ed Bond Advocacy Campaign Overview**
- 4. ADJOURN**

The next URI Board of Trustees University Advancement and External Affairs Committee meeting is scheduled for April 22, 2021.