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**The University of Rhode Island Board of Trustees
University Advancement and External Affairs Committee Meeting
Thursday, September 23, 2021 • 1:30 p.m., Room 302
Rhode Island Nursing Education Center
350 Eddy Street, Providence, RI 02903**

The University of Rhode Island health guidelines require universal indoor masking for all faculty, staff, students, and visitors on campus. Face coverings are required at the Rhode Island Nursing Education Center.

To view the meeting remotely,
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Faculty Representative
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AGENDA

- 1. ACCEPTANCE OF THE AGENDA**
- 2. APPROVAL OF THE MINUTES**
 - a.** Minutes of the April 22, 2021 meeting [Enclosure 2.a.](#)
- 3. DISCUSSION ITEMS**
 - a.** Update of Big Ideas. Bold Plans. The Campaign for the University of Rhode Island [Enclosure 3.a.](#)
 - Lil Breul O'Rourke, President, URI Foundation and Alumni Engagement
 - b.** Communications update
 - Linda Acciaro, Interim Executive Director, External Relations & Communications
 - c.** Fall undergraduate recruitment campaign
 - Heather Colby, Assistant Director, Brand Marketing and Advertising

URI Board of Trustees
University Advancement and External Affairs Committee
September 23, 2021

d. Communications protocol for the URI Board of Trustees

- Linda Acciardo, Interim Executive Director, External Relations & Communications

4. ADJOURN

The next URI Board of Trustees University Advancement and External Affairs Committee meeting is scheduled for November 4, 2021.

The University of Rhode Island strives to provide inclusive access to events. If you need a reasonable accommodation or have a question about accessing this event, please call 401-874-4411 at least five business days in advance. For TTY, please call the R.I Relay Service at 711.