

**ABOUT THE PUBLIC RELATIONS DEGREE:**

The BA program in Public Relations combines traditional courses in writing and public relations theory with courses invoking critical thought about the pervasive impact of social media within the business environment. Students will not only explore the demands of the global economy but will address issues impacting the local community and the non-profit venue as a result of our experiential learning philosophy.

**STEP 1:**

**Prerequisites to Major:**

Course	Semester	Credits	Grade
COM 100*		3	
PRS 100		3	

**Major Requirements:**

PRS 320		3	
PRS 340		3	
PRS 441*		3	
PRS 491		3	
COM 381		3	
JOR/PRS 341		3	
WRT/PRS 331		3	
<b>Choose three courses (9 credits) from one of the following categories:</b>			
<i>Entrepreneurial-</i> BUS 140G*, 341, 365, 449, 468; COM 202, 302, 351, 402; WRT 227*			
<i>Event Management-</i> ART 204, 213; COM 202, 221, 251, 302, 351, 445; PRS 200; WRT 201*			
<i>Social Media-</i> ART 204; COM 202, 246, 346, 446; PRS 300; PRS/COM 442; WRT 201*, 235			
		3	
		3	
		3	

*Students applying for a major in Public Relations must have a 2.50 GPA or higher in courses that are prerequisites to the major. Students should apply to the major in September of their third semester.*

**42 credits at the 300-level or higher**  
(major and general education courses may fulfill this requirement)

Course	Credits	Course	Credits

**Free elective credits**  
(to meet the 120 credits required for graduation):

Course	Credits	Course	Credits

**Important Prerequisite Information:**

**PRS/WRT 331** requires students to have completed a 200-level WRT course.

**PRS 320** requires students to have completed PRS/WRT 331.

**Please note: Students must achieve 2.50 major GPA and 2.00 cumulative GPA or higher in order to graduate.**

**GENERAL EDUCATION GUIDELINES:** General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than twelve credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

**STEP 2:**

General Education Credit Count			
At least 40 credits, no more than 12 credits with the same course code.			
Course	Cr.	Course	Cr.
		Total Gen Ed credits	40

**STEP 3:**

General Education Outcome Audit	
	Course
<b>KNOWLEDGE</b>	
A1. STEM	
A2. Social & Behavioral Sciences	
A3. Humanities	
A4. Arts & Design	
<b>COMPETENCIES</b>	
B1. Write effectively	
B2. Communicate effectively	
B3. Mathematical, statistical, or computational strategies	
B4. Information literacy	
<b>RESPONSIBILITIES</b>	
C1. Civic knowledge & responsibilities	
C2. Global responsibilities	
C3. Diversity and Inclusion	
<b>INTEGRATE &amp; APPLY</b>	
D1. Ability to synthesize	
<b>GRAND CHALLENGE</b>	
G. Check that at least one course of your 40 credits is an approved "G" course	

**SEE OPPOSITE SIDE FOR PROGRAM REQUIREMENTS.**

**NOTE:** This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

**Please note: Students must achieve 2.50 major GPA and 2.00 cumulative GPA or higher in order to graduate.**

## B.A. in Public Relations

For course titles and pre-requisite information, please visit: [uri.edu/catalog](http://uri.edu/catalog)

Fall	Spring	Milestones
<b>Year One</b>		
COM 100	200-level WRT course	Overall GPA 2.00
Gen Ed	Gen Ed	Complete COM 100
Gen Ed	Gen Ed	Complete 30cr (or consider summer or j-term courses)
Gen Ed	Gen Ed	
Gen Ed	Gen Ed	
URI 101		
(16 cr total)	(15 cr total)	

<b>Year Two</b>		
COM 202 or PRS 100	COM 202 or PRS 100	Overall GPA 2.00
Gen Ed	PRS 320	Consider minor or second major
Gen Ed	Category A PR Elective	Move from UC to A&S (24cr and a 2.50 GPA in COM 202 & PRS 100)
Gen Ed	Elective	
Elective	Elective	Complete 60cr (or consider summer or j-term courses)
(15 cr total)	(15 cr total)	

<b>Year Three</b>		
PRS 340	PRS 441	Overall GPA 2.00
COM 381	Category B, C or D Elective	Consider study abroad or internship
Category B, C or D PR Elective	Category B, C or D Elective	Meet w/advisor for 300-level cr check
WRT 331	JOR 341	Complete 90cr (or consider summer or j-term courses)
Elective	Elective	
(15 cr total)	(15 cr total)	

<b>Year Four</b>		
PRS 491 (Internship)	PR Elective	Overall GPA 2.00
PR Elective	Upper-level elective	Complete 42cr at 300-level or above
Upper-level elective	Upper-level elective	Complete Intent to Graduate Form with advisor by Oct 1st
Upper-level elective	Elective	
Elective	Elective	Complete 120cr
(15 cr total)	(15 cr total)	

Note: This plan is not intended to be prescriptive. Credits in transfer, as well as summer or j-term coursework, may result in deviations from the above recommendations.