

Name:	Entering term/Year:	Intent to Graduate:
SID#:	Advisor signature:	Date:

ABOUT THE TEXTILE MARKETING BS DEGREE: -120 credits total – 80-82 credits in major

The Textile Marketing program combines the professional requirements of major in textiles with the requirements of the College of Business and is designed to prepare students for wholesale and retail marketing positions in the global soft goods industries (textiles, apparel and related retailing).

STEP 1:

TM MAJOR REQUIREMENTS:

COURSE	CRS	GR
CHM 103*/105 (recommended) or CHM 101 / 102	4	
NFS 207*, 210*, AFS 190/PLS 190, PHY 111/185, PHY 112/186	3-4	
ECN 201* Principles of Economics: Microeconomics	3	
ECN 202* Principles of Economics: Macroeconomics	3	
TMD 103G* Textile Fashion & Sustainability	3	
TMD 224 Culture, Dress & Appearance	3	
TMD 240* Dev. of Contemp. Fashion or TMD 440 Historic Textiles or TMD 441 History of Western Dress or TMD 426 Hist. & Contemp. Furniture	3	
TMD 303 Textile Science	3	
TMD 313 Textile Science Lab	1	
TMD 402 Seminar (<i>Spring only</i>)	1-2	
TMD 403 Textile Performance (<i>Spring only</i>)	3	
TMD 433* Textile Markets	3	
TMD ELECTIVES: 6 CREDITS		
	3	
	3	
At Least 39-41 Total Credits		

* COURSE APPROVED FOR GENERAL EDUCATION CREDIT

BUSINESS REQUIREMENTS:

COURSE	CREDITS	GRADE
MTH 131* or BAI 111 (<i>prereq: BAI 113 – unless student has AP credit or other college level credit for MTH 131 or MTH 141</i>)	3	
ACC 201 Financial Accounting	3	
ACC 202 Managerial Accounting	3	
CSC 101 Computer Concepts or BAI 110	4	
STA 308 Intro. Statistics or BAI 210	4	
INE 315 Legal Environment of Business	3	
MGT 341 Organizational Behavior	3	
MKT 265 Marketing Principles	3	
MKT 366 Consumer Behavior	3	
MKT 367 Marketing Research (<i>prereq: BAI 211</i>)	3	
BUS Electives – 9 credits from: SCA 360, MGT 448, INE 449, MGT 450, MKT 465, MKT 467 or MKT 468		
	3	
	3	
	3	
41 total credits		

NOTE: To transfer out of UC into the College of Business:
Freshmen require: 27 credits, 3.0 overall GPA and 3.0 GPA in CSC 101 & MTH 131. **Sophomores require:** a 2.4 GPA in ACC 201, CSC 101, MTH 131, STA 308 and ECN 201. Students must be out of University College to enroll in 300 & 400 level business classes.

FREE ELECTIVE CREDITS: To meet the 120 credits required for graduation

COURSE	CRS	GR	COURSE	CRS	GR

GENERAL EDUCATION GUIDELINES: General education - 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than 12 credits can have the same course code (note – HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

STEP 2:

COURSE	CRS	GR	COURSE	CRS	GR
TMD 103G**	3				
CHM 103** or CHM 101**	3				
ECN 201**	3				
ECN 202**	3				
CSC 101** or BAI 110	4				
MTH 131 or BAI 111	3				
TMD 433**	3				

** REQUIRED FOR THE TEXTILE MARKETING BS DEGREE.

STEP 3:

GENERAL EDUCATION OUTCOME AUDIT	
KNOWLEDGE	
A1. STEM	CHM 103 or CHM 101
A2. Social & Behavioral Sciences	ECN 201
A3. Humanities	
A4. Arts & Design	
COMPETENCIES	
B1. Write Effectively	
B2. Communicate effectively	
B3. Mathematical, statistical or computational strategies	MTH 131 or BAI 111
B4. Information literacy	CSC 101
RESPONSIBILITIES	
C1. Civic knowledge & responsibilities	ECN 202
C2. Global responsibilities	TMD 103G
C3. Diversity & Inclusion	
INTEGRATE & APPLY	
D1. Ability to synthesize	TMD 433
GRAND CHALLENGE	
G. Check that at least one course of your 40 credits is an approved "G" course	TMD 103G

NOTE: This worksheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

SUGGESTED TRACKS FOR TMD CONTENT AREA:			
MERCHANDISING	DESIGN	HISTORIC	TEXTILE SCIENCE
TMD 222 Apparel Production	TMD 126 Introduction to Design	TMD 240* Development of Contemporary Fashion	TMD 113* Color Science
TMD 226 Interior Design	TMD 222 Apparel Production	TMD 426 Historic and Contemporary Furniture	TMD 413 Dyeing and Finishing of Textiles
TMD 232 Fashion Retailing	TMD 225 Apparel I	TMD 440 Historic Textiles	TMD 513 Detergency
TMD 332 Fashion Merchandise Buying	TMD 226 Interior Design	TMD 441 History of Western Dress	
TMD 333 Fashion E-Commerce	TMD 326G* What is Good Design?		
TMD 424 Fashion Theory & Analysis	TMD 335 Apparel II		
TMD 432 Fashion Retail Supply Chain Management	TMD 327 Apparel Design		
TMD 434 Branding in Fashion Industry	TMD 345 CAD Apparel Design		
TMD 442 Fashion Promotion	TMD 346 CAD in Textile and Apparel Design		
TMD 452 Consumer Behavior in Fashion Retailing	TMD 355 Draping for Apparel		
BAI / TMD 458 Fashion Retail Analytics	TMD 358 Weaving		
	TMD 365 Knit Apparel Development		
	TMD 427 Portfolios and Presentations		

***COURSE APPROVED FOR GENERAL EDUCATION CREDIT**

Seniors who have a 3.0 or above may take TMD graduate courses. Work in each of these areas can be extended with “Special Problems” courses TMD 361/362 under the supervision of a TMD faculty member who teaches in that area.

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