

General Education Outcome Audit	
At least 3 credits in each outcome	Course
KNOWLEDGE	
A1. STEM	
A2. Social & Behavioral Sciences	
A3. Humanities	
A4. Arts & Design	
COMPETENCIES	
B1. Write effectively	
B2. Communicate effectively	
B3. Mathematical, statistical, or computational strategies	
B4. Information literacy	
RESPONSIBILITIES	
C1. Civic knowledge & responsibilities	
C2. Global responsibilities	
C3. Cultural competencies	
INTEGRATE & APPLY	
D1. Ability to synthesize	
GRAND CHALLENGE	
G. Is at least one course above approved as a "G" course? _____	

General Education Credit Count				
At least 40 cr., no more than 3 courses with the same course code.				
Course	Cr.		Course	Cr.
			Total Gen Ed credits	

GENERAL EDUCATION GUIDELINES: General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits, and at least one of these courses must be a Grand Challenge (G). No more than three general education

courses can have the same course code. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. General education courses may also be used to meet requirements of the major or minor when appropriate.

TRANSFER CREDIT:

1. Students who wish to study at another college or university must obtain prior approval from the Dean’s Office and earn a grade of C or better for the credits to transfer. Only the credits and not the grade will transfer.
2. Credit transferred from a community or junior college is limited to half the credits required for the University of Rhode Island degree. For a degree in business administration, that limit is 60 credits. Junior and senior level business courses are accepted only from colleges accredited by the Association to Advance Collegiate Schools of Business International (AACSB). Upper-level business courses taken at an institution not accredited by this agency or at two-year institutions must be validated by examination. Courses that are not validated will be given credit as free electives. To schedule a waiver exam please contact (401) 874-4377.

NOTE: This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to make sure you are on course to complete this major. Official requirements for graduation are listed in the University Catalog.

BUSINESS REQUIREMENT: To transfer from University College to College of Business Administration student must have an overall GPA of 2.5, a core GPA of 2.7 (Core includes BUS 111, 201, 210, and ECN 201) and have taken BUS 110 (or CSC 101).

PROGRAM REQUIREMENTS:

Basic	Semester	Grade	Credits
URI 101	Fall Yr 1		1
BUS 110	Fall Yr 1		3
BUS 111*	Fall Yr 1		3
ECN 201*	Fall Yr 2		3
ECN 202*	Spring Yr 2		3
BUS 201	Fall Yr 2		3
Lang 1*	Yr 1 or 2		3
Lang 2*	Yr 1 or 2		3
BUS 202	Spring Yr 2		3
BUS 210	Fall Yr 2		3
BUS 211	Spring Yr 2		3
WRT227	F or S Yr 2		3
BUS 320	F or S Yr 3		3
BUS 341	F or S Yr 3		3
BUS 355	F or S Yr 3		3
BUS 365	F or S Yr 3		3
BUS 390	F or S Yr 3		1
BUS 345	F or S Yr 3/4		3
BUS 315	F or S Yr 3/4		3
BUS 445*	F or S Yr 4		3

Marketing	Semester	Grade	Credits
BUS 366	F or S Yr 3		3
BUS 367	F or S Yr 3		3
BUS 441 or BUS 469	F or S Yr 3		3
BUS 460	F or S Yr 3		3
BUS 465	F or S Yr 4		3
BUS 467	F or S Yr 4		3
BUS 468	F or S Yr 4		3
BUS 470	F or S Yr 4		3

Graduation Requirements: A minimum of 120 credits with an overall grade point average of 2.0. An overall grade point average of 2.0 (including all attempts) is mandatory for the eight 300 and 400 level course required for the Marketing major. Half of the credits (4 courses) in the major must be completed at URI. All courses for the major must be taken at an AACSB accredited business school.

Courses in BOLD have prerequisites

*Approved or submitted for approval as a general education course.

ELECTIVES: The number of electives which you have as a part of your program is dependent upon how you satisfy the General Education requirements. You are allowed to count an internship for 3 credits as one of your electives.

Course	Grade	Credits

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You will receive your official curriculum sheet at Orientation.