

University of Rhode Island
College of Business
Marketing (2018)

Student Name _____

Date _____

ID# _____

Advisor _____

First Year

Course	Description	Credit	Grade
URI 101	Traditions and Transformations	1	
BUS 110	Business Computing	3	
BUS 111 (B3)	Business Analysis	3	
ECN 201 (A2)	Micro-Economics	3	
ECN 202 (A2, C1)	Macro-Economics	3	
Language 1 (A3, C2)			
Language 2 (A3, C2)			
Gen Ed or Elective			
Gen Ed or Elective			
Gen Ed or Elective			
Gen Ed or Elective			

Sophomore Year

Course	Description	Credit	Grade
BUS 201	Financial Accounting	3	
BUS 202	Managerial Accounting	3	
BUS 210	Managerial Statistics	3	
BUS 211	Managerial Decision Support Systems	3	
WRT 227 (B1, B2)	Business Communications	3	
Gen Ed or Elective			
Gen Ed or Elective			
Gen Ed or Elective			
Gen Ed or Elective			
Gen Ed or Elective			

Junior Year

Course	Description	Credit	Grade
BUS 315	Legal Environment of Business	3	
BUS 320	Financial Management	3	
BUS 341	Organizational Behavior	3	
BUS 345	Business in Society	3	
BUS 355	Operations & Supply Chain Management	3	
BUS 365	Marketing Principles	3	
BUS 366	Consumer Behavior	3	
BUS 367	Marketing Research	3	
BUS 390	Junior Career Passport Program	1	
Gen Ed or Elective			
Gen Ed or Elective			

Senior Year

Course	Description	Credit	Grade
BUS 475	Social Media Marketing	3	
BUS 445 (D1)	Strategic Management	3	
BUS 460	Global Supply Chain Management	3	
BUS 465	Marketing Communications	3	
BUS 467	Customer Relationship Management	3	
BUS 468	Global Marketing	3	
BUS 470	Strategic Marketing Management	3	
Gen Ed or Elective		3	
Gen Ed or Elective			
Gen Ed or Elective			

Courses in BOLD have prerequisites

