

**ABOUT THE SPORTS MEDIA AND COMMUNICATION DEGREE:**

In URI's BA program in sports media and communication studies students gain critical and theoretical knowledge and practical experience in sports media, including, but not limited to, sports journalism, broadcasting, public relations, writing, communication, and sports data and analytics. Courses range from critical-cultural analysis to quantitative and critical-analytical studies of sports media and communication. Course work is coupled with practical and professional experience in various aspects of the sports media and communication industry via a required internship.

**STEP 1:**

**Prerequisite to Major:**

Course	Semester	Credits	Grade
COM 100* (C or better)		3	

**Major Requirements:**

Course	Semester	Credits	Grade
COM 203		3	
COM 204		3	
COM 385*		3	
PRS 360		3	
SMC 220		3	
SMC 303		3	
COM, JOR, FLM, PRS, SMC 477 or ITR 302		3	

9 credits may be chosen from any of the following electives, but students are encouraged to choose a sequence from an individual area:

*Sports Culture, Media, and Society:* COM 246, 346, 414, 441

*Sports Media Production:* COM 307, 341, 342, 344; JOR 221, 415, 325, 430; FLM 110, 220, 351, 444

*Strategic Sports Communication and Information:* COM 340, 345, 447; PRS 300, 320, 370

		3	
		3	
		3	

**Harrington Core:**

COM 100*		3	
WRT 104*		3	
SCM 105		3	
FLM 101* or JOR 110*		3-4	
COM 410, FLM 495, JOR 411, or PRS 490		3-4	

**42 credits at the 300-level or higher**

(major and general education courses may fulfill this requirement)

Course	Credits	Course	Credits

**Free elective credits**

(to meet the 120 credits required for graduation):

Course	Credits	Course	Credits

\*Course approved for general education credit

**Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.**

