

Name:	Entering Year:	Intent to Graduate:
SID#:	Advisor signature:	Date:

**ABOUT THE TEXTILE MARKETING BS DEGREE:** 120 Credits Total - 80-82 credits in Major

The Textile Marketing program combines the professional requirements of a major in textiles with the requirements of the College of Business Administration and is designed to prepare students for wholesale and retail marketing positions in the global soft goods industries (textiles, apparel, and related retailing).

**STEP 1:**

**TMD Requirements:**

Course	Credits	Grade
CHM 103*/105 ( <i>recommended</i> ) or CHM 101/102	4	
NFS 207*, 210*, AFS 190/ PSL 190, PHY 111/185, PHY 112/186	3-4	
ECN 201*	3	
ECN 202*	3	
TMD 103G* Textiles, Fashion & Sustainability	3	
TMD 224 Culture, Dress & Appearance	3	
TMD 240* Dev. of Contemp. Fashion or TMD 440 Historic Textiles or TMD 441 History of Western Dress or TMD 426 Hist. & Contemp. Furniture	3	
TMD 303 Textile Science	3	
TMD 313 Textile Science Lab	1	
TMD 402 Seminar ( <i>Spring Only</i> )	1-2	
TMD 403 Textile Performance ( <i>Spring only</i> )	3	
TMD 433* Textile Markets	3	
<b>TMD Electives: 6 credits</b>		
	3	
	3	
<b>At Least 39-41 Total Credits</b>		

**Business Requirements:**

Course	Credits	Grade
MTH 131* or BUS 111	3	
BUS 201 Financial Accounting	3	
BUS 202 Managerial Accounting	3	
CSC 101* Computer Concepts	4	
STA 308 Introductory Statistics	4	
BUS 315 Legal Environment of Business	3	
BUS 341 Organizational Behavior	3	
BUS 365 Marketing Principles	3	
BUS 366 Consumer Behavior	3	
BUS 367 Marketing Research	3	
<b>BUS Electives: 9 credits from: BUS 360, 448, 449, 450, 465, 467, 468</b>		
	3	
	3	
	3	
<b>41 credits Total Credits</b>		

<b>Free Elective Credits</b> <i>To meet the 120 credits required for graduation</i>		
Course	Credits	Grade

**NOTE:** To Transfer out of UC into the College of Business Administration:

- Freshmen require 27 credits, 3.0 overall GPA and 3.0 GPA in CSC 101 and MTH 131.
- Sophomores require a 2.4 GPA in BUS 201, CSC 101, MTH 131, STA 308 and ECN 201

Students must be out of UC to enroll in 300 & 400 level business classes.

**Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.**

**GENERAL EDUCATION GUIDELINES:** General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than 12 credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

**STEP 2:**

General Education Credit Count					
At least 40 credits, no more than 12 credits with the same course code.					
Course	Cr.	Gr	Course	Cr.	Gr
TMD 103G**	3				
CHM 103** or CHM 101**	3				
ECN 201**	3				
ECN 202**	3				
CSC 101**	4				
MTH131 or BUS111	3				
TMD 433**	3				
			Total Gen Ed credits	40	

**STEP 3:**

General Education Outcome Audit	
	Course
<b>KNOWLEDGE</b>	
A1. STEM	CHM 103 or 101
A2. Social & Behavioral Sciences	ECN 201
A3. Humanities	
A4. Arts & Design	
<b>COMPETENCIES</b>	
B1. Write effectively	
B2. Communicate effectively	
B3. Mathematical, statistical, or computational strategies	MTH 131/BUS 111
B4. Information literacy	CSC 101
<b>RESPONSIBILITIES</b>	
C1. Civic knowledge & responsibilities	ECN 202
C2. Global responsibilities	TMD 103G
C3. Diversity & Inclusion	
<b>INTEGRATE &amp; APPLY</b>	
D1. Ability to synthesize	TMD 433
<b>GRAND CHALLENGE</b>	
G. Check that at least one course of your 40 credits is an approved "G" course	TMD 103G

\*\*Required for the Textile Marketing BS degree

**SEE NEXT PAGE FOR PROGRAM REQUIREMENTS.**

**Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.**

**NOTE:** This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

<b>Merchandising</b>	<b>Design</b>	<b>Historic</b>	<b>Textile Science</b>
TMD 222 Apparel Production	TMD 126 Introduction to Design	TMD 240* Development of Contemporary Fashion	TMD 113* Color Science
TMD 226 Interior Design	TMD 222 Apparel Production	TMD 426 Historic and Contemp. Furniture	TMD 413 Dyeing & Finishing of Textiles
TMD 232 Fashion Retailing	TMD 226 Interior Design	TMD 440 Historic Textiles	
TMD 332 Retail Merchandise Buying	TMD 225 Apparel I	TMD 441 History of Western Dress	
TMD 424 Fashion Theory and Analysis	TMD 326G* What is Good Design?		
TMD 432 Fashion Retail Supply Chain Management	TMD 335 Apparel II		
TMD 442 Fashion Promotion	TMD 327 Apparel Design		
TMD 452 Consumer Behavior in Fashion Retailing	TMD 345 CAD Computer Aided Apparel Design		
	TMD 346 CAD Computer Aided Textile and Apparel Design		
	TMD 355 Draping		
	TMD 358 Weaving		
	TMD 427 Portfolios and Presentations		

\* Course approved for general education credit

**SUGGESTED TRACKS FOR TMD CONTENT AREA:**

Seniors who have a 3.0 or above may take TMD graduate courses. Work in each of these areas can be extended with “Special Problems” courses TMD 361/2 under the supervision of a TMD faculty member who teaches in that area.

*Updated 4-14-20*

**Please note: Both major and cumulative GPA must be 2.00 or higher in order to graduate.**