## THE UNIVERSITY OF RHODE ISLAND

FALL 2021-SPRING 2022

Name:		Entering term/Year:	Intent to Graduate:			
SID#:	Advisor signature:			Date:		

#### ABOUT THE TEXTILE MARKETING BS DEGREE: -120 credits total – 80-82 credits in major

The Textile Marketing program combines the professional requirements of major in textiles with the requirements of the College of Business and is designed to prepare students for wholesale and retail marketing positions in the global soft goods industries (textiles, apparel and related retailing).

#### STEP 1:

#### TM MAJOR REQUIREMENTS:

Course	CRS	GR
CHM 103*/105 (recommended)	4	
or CHM 101 / 102		
NFS 207*, 210*, AFS 190/PLS 190,	3-4	
PHY 111/185, PHY 112/186		
ECN 201* Principles of Economics: Microeconomics	3	
ECN 202* Principles of Economics: Macroeconomics	3	
TMD 103G* Textile Fashion & Sustainability	3	
TMD 224 Culture, Dress & Appearance	3	
TMD 240* Dev. of Contemp. Fashion or	3	
TMD 440 Historic Textiles or		
TMD 441 History of Western Dress or		
TMD 426 Hist. & Contemp. Furniture		
TMD 303 Textile Science	3	
TMD 313 Textile Science Lab	1	
TMD 402 Seminar (Spring only)	1-2	
TMD 403 Textile Performance ( <u>Spring only</u> )	3	
TMD 433* Textile Markets	3	
TMD ELECTIVES: 6 CREDITS		
	3	
	3	
At Least 39-41 Total Credits		

#### \* COURSE APPROVED FOR GENERAL EDUCATION CREDIT

#### **BUSINESS REQUIREMENTS:**

Course	CREDITS	GRADE			
MTH 131* or BAI 111 (prereq: BAI 113 – unless	3				
student has AP credit or other college level credit for					
MTH 131 or MTH 141).					
ACC 201 Financial Accounting	3				
ACC 202 Managerial Accounting	3				
CSC 101 Computer Concepts	4				
STA 308 Intro. Statistics or BAI 210	4				
INE 315 Legal Environment of Business	3				
MGT 341 Organizational Behavior	3				
MKT 265 Marketing Principles	3				
MKT 366 Consumer Behavior	3				
MKT 367 Marketing Research (prereq: BAI 211)	3				
BUS Electives – 9 credits from: SCA 360, MGT 448, INE 449, MGT 450, MKT 465, MKT 467 or MKT 468					
	3				
	3				
	3				
41 total credits					

NOTE: To transfer out of UC into the College of Business:

Freshmen require: 27 credits, 3.0 overall GPA and 3.0 GPA in CSC 101 a MTH 131. Sophomores require: a 2.4 GPA in ACC 201, CSC 101, MTH 131, STA 308 and ECN 201. Students must be out of University College to enroll in 300 & 400 level business classes.

FREE ELECTIVE CREDITS: To meet the 120 credits required for graduation

Course	CRS	GR	Course	CRS	GR

**GENERAL EDUCATION GUIDELINES:** General education - 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than 12 credits can have the same course code (note – HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

#### STEP 2:

Course	CRS	GR	Course	CRS	GR
TMD 103G**	3				
CHM 103** or CHM 101**	3				
ECN 201**	3				
ECN 202**	3				
CSC 101**	4				
MTH 131 or BAI 111	3				
TMD 433**	3				
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## \*\* REQUIRED FOR THE TEXTILE MARKETING BS DEGREE.

#### STEP 3

STEP 3:						
GENERAL EDUCATION OUTCOME AUDIT						
Knowledge						
A1. STEM	CHM 103 or CHM 101					
A2. Social & Behavioral Sciences	ECN 201					
A3. Humanities						
A4. Arts & Design						
COMPETENCIES						
<b>B1</b> . Write Effectively						
<b>B2</b> . Communicate effectively						
<b>B3</b> . Mathematical, statistical or computational	MTH 131 or BAI 111					
strategies						
<b>B4</b> . Information literacy	CSC 101					
RESPONSIBILITIES						
C1. Civic knowledge & responsibilities	ECN 202					
C2. Global responsibilities	TMD 103G					
C3. Diversity & Inclusion						
INTEGRATE & APPLY						
<b>D1.</b> Ability to synthesize	TMD 433					
GRAND CHALLENGE						
G. Check that at least one course of your 40	TMD 103G					
credits is an approved "G" course						

# THE UNIVERSITY OF RHODE ISLAND FALL 2021-SPRING 2022

NOTE: This worksheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.

SUGGESTED TRACKS FOR TMD CONTENT AREA:					
MERCHANDISING	DESIGN	HISTORIC	TEXTILE SCIENCE		
TMD 222 Apparel Production	TMD 126 Introduction to Design	TMD 240* Development of Contemporary Fashion	TMD 113* Color Science		
TMD 226 Interior Design	TMD 222 Apparel Production	TMD 426 Historic and Contemporary Furniture	TMD 413 Dyeing and Finishing of Textiles		
TMD 232 Fashion Retailing	TMD 225 Apparel 1	TMD 440 Historic Textiles	TMD 513 Detergency		
TMD 332 Fashion Merchandise Buying	TMD 226 Interior Design	TMD 441 History of Western Dress			
TMD 333 Fashion E-Commerce	TMD 326G* What is Good Design?				
TMD 424 Fashion Theory & Analysis	TMD 335 Apparel II				
TMD 432 Fashion Retail Supply Chain Management	TMD 327 Apparel Design				
TMD 434 Branding in Fashion Industry	TMD 345 CAD Apparel Design				
TMD 442 Fashion Promotion	TMD 346 CAD in Textile and Apparel Design				
TMD 452 Consumer Behavior in Fashion Retailing	TMD 355 Draping for Apparel				
BAI / TMD 458 Fashion Retail Analytics	TMD 358 Weaving				
	TMD 365 Knit Apparel Development				
	TMD 427 Portfolios and Presentations				

### \*COURSE APPROVED FOR GENERAL EDUCATION CREDIT

Seniors who have a 3.0 or above may take TMD graduate courses. Work in each of these areas can be extended with "Special Problems" courses TMD 361/362 under the supervision of a TMD faculty member who teaches in that area.

Updated 5-14-21