#### OCEAN EXPLORATION COOPERATIVE INSTITUTE | EXPLORING THE NATION'S BLUE FRONTIER

OCEAN EXPLORATION TRUST | UNIVERSITY OF NEW HAMPSHIRE | UNIVERSITY OF RHODE ISLAND UNIVERSITY OF SOUTHERN MISSISSIPPI | WOODS HOLE OCEANOGRAPHIC INSTITUTION



Dive into the **Bridge to Ocean Exploration (B2OE) Program** with the Ocean Exploration Cooperative Institute (OECI) at the **University of Rhode Island's (URI) Graduate School of Oceanography (GSO)!** Dip your toes into the multidisciplinary world that is ocean science, with opportunities in website development, video/data engineering, media production, and/or science communication.







The OECI (<a href="https://web.uri.edu/oeci/">https://web.uri.edu/oeci/</a>) is a unique consortium of top oceanographic institutions: URI, Woods Hole Oceanographic Institution (WHOI), University of New Hampshire (UNH), the University of Southern Mississippi, and the non-profit, Ocean Exploration Trust. They work together to push the boundaries of ocean exploration with research and innovation in remotely-operated and autonomous vehicle operations, virtual engineering connectivity, and ocean science communication and engagement.

A core mission of the OECI is to inspire future generations of ocean scientists and engineers, and support the Blue Economy. The B2OE Program, based out of URI/GSO's Ocean Science Exploration Center, is an experiential program key to advancing this mission. Currently, the OECI is recruiting up to five students to participate in this PAID, part-time, experiential learning program, with the following project pathways:

Ocean exploration data science
Interactive digital web design
Media production and 3D animations
Science communication and social media

# Project Pathway Breakdown- Science Communication/Social Media

- Develop and implement a social media plan/schedule for the OECI and ISC. The ISC
  maintains social media accounts on Facebook, Twitter, Instagram, and YouTube (and posts
  for the OECI through these accounts). Posts will mirror OECI expedition activities,
  ISC/partner activities, and other ocean science/exploration discoveries. A cloud-based
  "SoMe media library" will also be developed and curated through this project.
- There may be an additional opportunity to collaborate with ISC media and production personnel on the creation of a new podcast series highlighting BIPOC members of the ocean science and exploration community, especially students and early career scientists.
- Useful coursework/experience requested for this project pathway:
  - Familiarity with social media platforms and best practices; strong writing/editing skills;
     oral and verbal communication skills
  - Multimedia and web design core coursework (e.g., Digital Graphics, Digital Publishing, Interactive Media Development, Video Art, Web Content Management)
  - Communications core coursework (Communication Fundamentals, Mass Media Fundamentals, Social Media Communication, Media Writing, Technical Writing)

### Benefits to BOE Program participation:

- PAID, part-time opportunity; up to \$17/hour salary.
- Exposure to cutting-edge ocean science, engineering, and media production technologies and best practices at the ISC and within the OECI.
- Collaboration with OECI personnel; field trips to tour URI, WHOI, and UNH facilities.
- Opportunity to remotely participate in expeditions aboard NOAA Okeanos and (EV) Nautilus.
- Peer-to-peer interaction with other ocean science and exploration interns with NOAA Ocean Exploration and other OECI partners, including Tuskegee University.
- o Information exchange and networking opportunities with industry professionals during a "Blue Economy Career Fair", March 2023.

In addition to the above mentioned part-time experience, additional program requirements and expectations include:

- Paid work experience up to 16h/week (November 2022- May 2023)
- Potential for onsite and/or tele-work.
- Weekly tag-ups with mentors to gauge project progress and answer questions (mentors are also available via email for questions, etc. at any time)
- Participation in OECI student events.
- Participation in pre- and post-experience 360° evaluation.

# Eligibility:

- Currently enrolled CCRI students (undergraduate/associate's degree, and/or workforce certificate candidates)
- Degree, major, or intent to major in a field relevant to the OECI's mission; these can include, but are not limited to: STEM (science, technology, engineering and math), computer science, media production and graphic design, communications, education, and/or business operations/administration.

# Application Requirements:

- Interested students must complete the <u>OECI BOE online application</u> on or before October 12, 2022.
  - In addition to this application, interested individuals will also be required to submit their current resume.
  - Submit 3 professional references listed (who can speak to the applicant's character and professional and/or academic backgroundthis can be a professor, advisor, teacher, community member, work supervisor, mentor, etc.).



Applications will be reviewed and analyzed based on merit and relevant experience. Potential participants will be notified by **October 21**, **2022**, for an in-person or virtual interview. Final selections will be made on or before **November 4**, **2022**, and candidates will be notified of their program status. **The anticipated program start date**, with an on-site orientation at URI's Graduate School of Oceanography campus in **Narragansett**, **RI**, will be **November 15**, **2022**.

Questions? Please contact Holly Morin (holly\_morin@uri.edu).