

Book Chapters

- Chen, G. M. (2015). An alternative view of identity. In L. A. Samovar, R. E. Porter, E. R. McDaniel, & C. S. Roy (Eds.), *Intercultural communication: A reader* (pp. 61-69). Boston, MA: Cengage Learning.
- Chen, G. M. (2015). Seeking common ground while accepting differences through tolerance: U.S.-China intercultural communication in global community. In L. A. Samovar, R. E. Porter, E. R. McDaniel, & C. S. Roy (Eds.), *Intercultural communication: A reader* (pp. 465-471). Boston, MA: Cengage Learning.
- Chen, G. M. (2014). The two faces of Chinese communication. In M. K. Asante, Y. Miike, & J. Yin (Eds.), *The global intercultural communication reader* (pp. 273-282). New York: Routledge.
- Chen, G. M. (2014). An alternative view of identity. In L. A. Samovar, R. E. Porter, E. R. McDaniel, & C. S. Roy (Eds.), *Intercultural communication: A reader* (pp. 61-69). Boston, MA: Cengage Learning.
- Chen, G. M. (2014). Seeking common ground while accepting differences through tolerance: U.S.-China intercultural communication in global community. In L. A. Samovar, R. E. Porter, E. R. McDaniel, & C. S. Roy (Eds.), *Intercultural communication: A reader* (pp. 465-471). Boston, MA: Cengage Learning.
- Chen, G. M. (2014). The two faces of Chinese communication. In M. K. Asante, Y. Miike, & J. Yin (Eds.), *The global intercultural communication reader* (pp. 273-282). New York: Routledge.
- Chen, G. M. (with Dai, X.-D.) (in press, 2013). The construction of national image in media and the management of intercultural conflicts. In R. S. Fortner & P. M. Fackler (Eds.), *International handbook of media and mass communication theory*. Oxford, UK: Blackwell.
- Chen, G. M. (2014). An alternative view of identity. In L. A. Samovar, R. E. Porter, E. R. McDaniel, & C. S. Roy (Eds.), *Intercultural communication: A reader* (pp. 61-69). Boston, MA: Cengage Learning.
- Chen, G. M. (2012). Theorizing intercultural adaptation. In X.-D. Dai & S. J. Kulich (Eds.), *Intercultural adaptation (I): Theoretical explorations and empirical studies* (pp. 51-73). Shanghai: Shanghai Foreign Language Education Press.
- Chen, G. M., & Young, P. (2012). Intercultural communication competence. In A. Goodboy & K. Shultz (Eds.), *Introduction to communication: Translating scholarship into meaningful practice* (pp. 175-188). Dubuque, IA: Kendall-Hunt.
- Chen, G. M., & Dai, X.-d. (2012). New media and asymmetry in cultural identity negotiation. In P. H. Cheong, J. N. Martin, & L. Macfadyen (Eds.), *New Media and Intercultural Communication: Identity, Community and Politics* (pp. 123-137). New York: Peter Lang.
- Chen, G. M. (2012). An alternative view of identity. In L. A. Samovar, R. E. Porter, & E. R. McDaniel (Eds.), *Intercultural communication: A reader* (pp. 95-103). Boston, MA: Wadsworth.
- Chen, G. M. (with X.-s. Xiao) (2012). A Confucian perspective of communication competence. In L. A. Samovar, R. E. Porter, & E. R. McDaniel (Eds.), *Intercultural communication: A reader* (pp. 435-444). Boston, MA: Wadsworth.
- Chen, G. M. (2011). Moving beyond the dichotomy of communication studies: Boundary wisdom as the key. In G. Wang (Ed.), *De-Westernizing communication research: Altering questions and changing frameworks* (pp. 157-171). New York: Routledge.

- Chen, G. M. (2010). On identity: An alternative view. In X-d. Dai & S. J. Kulich (Eds.), *Identity and intercultural communication (I): Theoretical and contextual construction* (pp. 23-51). Shanghai, PR China: Shanghai Foreign Language Learning Press.
- Chen, G. M. (2010). Toward a I Ching model of communication. In Y. Z. You (Ed.), *Intercultural studies: New frontiers* (pp. 3-19). Beijing, China: Foreign Language Teaching and Research Press.
- Chen, G. M. (with V. C. Sheer) (2010). Performance appraisal in Hong Kong subsidiaries versus in their U.S. parent companies: Culture, communication, and appraisal effectiveness. In M. B. Hinner (Ed.), *The interface of business and culture* (pp. 141-158). New York: Peter Lang.
- Chen, G. M. (2010). The germination and development of intercultural communication concepts and discipline. In R. An & S-h. Cui (Eds.), *Cultural dialogue: Chinese culture and cross-cultural communication* (pp. 1-22). Beijing: Beijing University Press. (In Chinese)
- Chen, G. M. (2009). Intercultural effectiveness. In L. A. Samovar, R. E. Porter, & E. R. McDaniel (Eds.), *Intercultural communication: A reader* (pp. 393-401). Boston, MA: Wadsworth.
- Chen, G. M. (2008). *Beyond the dichotomy of communication studies*. In College of Communication, National Chengchi University (Ed.), International conference: De-westernizing communication research: What is the next step? (pp. 1-29). Taipei, Taiwan.
- Chen, G-M, (with M. S. Kim & A. Miyahara) (2008). "Communication as an Academic Field: East Asia." *The International Encyclopedia of Communication*. Donsbach, Wolfgang (ed). Blackwell Publishing, 2008. Blackwell Reference Online. 27 October 2008
<http://www.communicationencyclopedia.com/subscriber/tocnode?id=g9781405131995_chunk_g97814051319958_ss60-1>
- Chen, G. M. (2008). Lun feng shui dui hua ren chuan bo de ying xiang. In J. Z. Edmonson (Ed.), *Asiacentric theories of communication* (chuan bo li lunn de ya zhou shi wei) (pp. 294-311). Hangzhou, China: Zhejiang University Press.
- Chen, G. M. & Miike, Y. (2008). Ya zhou chuan boy an jiu de peng bo fa zhan yu wei lai: zhong guo shi jiao yu rub en shi jiao. In J. Z. Edmonson (Ed.), *Asiacentric theories of communication* (chuan bo li lunn de ya zhou shi wei) (pp. 62-86). Hangzhou, China: Zhejiang University Press.
- Chen, G. M. & Starosta, W. J. (2008). Yi ge you guan ren lei chuan bo de ya zhou yan jiu fang fa dui hua. In J. Z. Edmonson (Ed.), *Asiacentric theories of communication* (chuan bo li lunn de ya zhou shi wei) (pp. 44-61). Hangzhou, China: Zhejiang University Press.
- Chen, G. M., & Starosta, W. J. (2008). Intercultural communication competence: A synthesis. In M. K. Asante, Y. Miike, & J. Yin (Eds.), *The global intercultural communication reader* (pp. 215-237). New York: Routledge.
- Chen, G. M. (2008). Intercultural communication. In S. Lu (Ed.), *Communication studies* (pp. 194-217). Beijing: Ren Min University Press.
- Chen, G. M. (2007). Quan qiu chuan bo neng li mo shi. In J. Z. Edmonson (Ed.), *Selected international papers in intercultural communication* (guo ji kua wen hua chuan bo jing xuan wen xuan) (pp. 16-34). Hangzhou, China: Zhejiang University Press.
- Chen, G. M. (2007). Intercultural communication studies by ACCS scholars on the Chinese. In S. J. Kulich & M. H. Prosser (Eds.), *Intercultural perspectives on Chinese communication* (pp. 302-337). Shanghai: Shanghai Foreign Language Education.
- Chen, G. M. (2007). Media education. In S. Lu & J. H. Hong (Eds.), *Frontiers and critiques of mass communication research in the West* (pp. 196-217). Beijing: Ren Min University Press.
- Chen, G. M. (2007). A review of the concept of intercultural effectiveness. In M. Hinner (Ed.), *The influence of culture in the world of business* (pp. 95-116). Germany: Peter Lang.

- Chen, G. M. (with Jensen Chung) (2007). The relationship between cultural context and electronic-mail Usage. In M. Hinner (Ed.), *The role of communication in business transactions and relationships* (pp. 279-292). Germany: Peter Lang.
- Chen, G. M., & Starosta, W. J. (2006). Intercultural awareness. In L. A. Samovar, R. E. Porter, and E. R. McDaniel (Eds.), *Intercultural communication: A reader* (pp. 357-366). Belmont, CA: Wadsworth.
- Chen, G. M. (2005) Media and public opinion survey. In D. F. Chou & G. M. Chen (Eds.), *Principle and practice of media literacy* (pp. 269-303). Taipei: WuNan.
- Chen, G. M. (2004). An introduction to Chinese communication studies. In G. M. Chen (Ed.), *Theories and principles of Chinese communication* (pp. 3-25). Taipei: WuNan.
- Chen, G. M. (2004). The eight trigrams of Yi Ching and the development of human relationship. In G. M. Chen (Ed.), *Theories and principles of Chinese communication* (pp. 203-229). Taipei: WuNan.
- Chen, G. M., & Chung, J. (2004). The impact of Confucianism on organizational communication. In G. M. Chen (Ed.), *Theories and principles of Chinese communication* (pp. 245-264). Taipei: WuNan.
- Chen, G. M. (2004). Harmony and Chinese communication behaviors. In G. M. Chen (Ed.), *Theories and principles of Chinese communication* (pp. 337-362). Taipei: WuNan.
- Chen, G. M. (2004). *Feng shui* and Chinese communication studies. In G. M. Chen (Ed.), *Theories and principles of Chinese communication* (pp. 483-502). Taipei: WuNan.
- Chen, G. M., & Starosta, W. J. (2003). A review of the concept of intercultural awareness. In L. A. Samovar and R. E. Porter (Eds.), *Intercultural communication: A reader* (pp. 344-353). Belmont, CA: Wadsworth.
- Chen, G. M. (2002). *Problems and prospect of Chinese communication study*. In W. Jia, X. Lu, & D. R. Heisey (Eds.), *Chinese communication theory and research: Reflections, new frontiers, and new directions* (pp. 255-268). Westport, CT: Ablex.
- Chen, G. M. (2002). The impact of harmony on Chinese conflict management. In G. M. Chen & R. Ma (Eds.), *Chinese conflict management and resolution* (pp. 3-19). Westport, CT: Ablex.
- Chen, G. M. (2002) (with S. Liu). Collaboration over avoidance: Conflict management strategies in state-owned enterprises in China. In G. M. Chen & Ringo Ma (Eds.), *Chinese conflict management and resolution* (pp. 163-182). Westport, CT: Ablex.
- Chen, G. M. (2000). Globalization and intercultural communication competence. In *Shapes of future: Global communication in the 21st century - proceedings of the 2000 International Communication Conference* (pp. 51-64). Taipei, Taiwan.
- Chen, G. M. (2000). Global communication via internet: An educational application. In G. M. Chen and W. J. Starosta (Eds.), *Communication and global society* (pp. 1-16). New York: Peter Lang.
- Chen, G. M., & Starosta, W. J. (2000). Communication and global society: An introduction. In G. M. Chen and W. J. Starosta (Eds.), *Communication and global society* (pp. 1-16). New York: Peter Lang.
- Chen, G. M. (2000) (with W. J. Starosta). Listening across diversity in global society. In G. M. Chen and W. J. Starosta (Eds.), *Communication and global society* (pp. 279-293). New York: Peter Lang.
- Chen, G. M., & Starosta, W. J. (2000). Intercultural sensitivity. In L. A. Samovar and R. E. Porter (Eds.), *Intercultural communication: A reader* (pp. 406-413). Belmont, CA: Wadsworth.
- Chen, G. M. (1999). Differences in self-disclosure patterns among Americans versus Chinese: A comparative study. In S. Mortenson (Ed.), *Cross-cultural communication: An Eastern perspective* (pp. 150-159). Beijing, China: Chinese Social Science.

- Chen, G. M. (1998). A Chinese model of human relationship development. In B. L. Hoffer and H. H. Koo (Eds.), *Cross-cultural communication East and West in the 90's* (pp. 45-53). San Antonio, TX: Institute for Cross-Cultural Research.
- Chen, G. M. (1998). Intercultural sensitivity: A commentary. In D. W. Klopf. *Intercultural encounters* (p. 259). Englewood, CO: Morton.
- Chen, G. M., & Wood, S. (1998). E-mail debate as a tool of learning. In S. E. Lucas (Ed.), *Selections from the Speech Communication Teacher* (pp. 2-3). Boston, MA: McGraw-Hill.
- Chen, G. M., & Chung, J. (1997). The five Asian dragons: Management behaviors and organizational communication. In L. A. Samovar and R. E. Porter (Eds.), *Intercultural communication: A reader* (pp. 317-328). Belmont, CA: Wadsworth.
- Chen, G. M. (1994). The spirit of Taoism and modern life. In J. F. S. Wei (Ed.). *Proceedings of the 1994 Southern New England Science & Technology Exchange Conference* (pp. 515-520). Hartford, CT: SNEASTE.
- Chen, G. M. (1994). Language acquisition and cultural values: Theory and practice of overseas Chinese education. In World Chinese Association (Ed.), *A collection of essays on world Chinese education* (pp. 183-195). Taipei: Shuei Shen.
- Chen, G. M. (1993). Confucian thoughts and organizational life. In J. F. S. Wei (Ed.). *Proceedings of the 1993 Southern New England Science & Technology Exchange Conference* (pp. 465-475). Hartford, CT: SNEASTE.
- Chen, G. M. (1991). Cultural value orientations and language. In P. C. Don (Ed.), *Essays on language teaching and application* (pp. 39-51). Taipei: Student Book Co.
- Chen, G. M. (1990). Change and adjustment of Chinese cultural value orientations in the United States. In J. R. Wu and H.N. Yu (Eds.), *Proceedings of the 1990 Chinese American Academic & Professional Convention* (pp. 497-499). New York: Chinese American Academic & Professional Association.