

## Professional Conferences

- Chen, G. M. (2013, November). *The past, present, and future of intercultural communication competence study*. Paper presented at the annual convention of the National Communication Association. Washington D.C.
- Chen, G. M. (2013, November). *The challenge and future of intercultural communication study*. Paper presented at the annual convention of the National Communication Association. Washington D.C.
- Chen, G. M. (2013, November). *Connections with intercultural communication studies: Honoring William Starosta's retirement from Howard University*. A panel presentation at the annual convention of the National Communication Association. Washington D.C.
- Chen, G. M. (2013, November). *NCA Scholars' Office Hours*. Presented at the annual convention of the National Communication Association. Washington D.C.
- Chen, G. M. (2012, November). *Global community and the contextuality of intercultural communication*. Paper presented at the annual convention of the National Communication Association. New Orleans, LA.
- Chen, G. M. (2011, November). *Zhong (Centrality): The heart of Chinese chi discourse*. Paper presented at the annual convention of the National Communication Association. New Orleans, LA.
- Chen, G. M. (2011, November). *The development of Chinese communication studies*. Paper presented at the annual convention of the National Communication Association. New Orleans, LA.
- Chen, G. M. (with Priscilla Young) (2011, June). *Beyond ethics: Leadership and spirituality in global society*. Paper Presented at the IAICS Annual Conference. Chiapas, Mexico.
- Chen, G. M. (2010, November). *Boundary as the center of intercultural communication study*. Paper presented at the annual convention of the National Communication Association. San Francisco, California.
- Chen, G. M. (with Tamra Portalla) (2009, September). *The development and validation of the intercultural effectiveness scale*. Paper Presented at the IAICS Annual Conference. Kumamoto, Japan.
- Chen, G. M. (2009, June). *The germination and development of the concept and field of "cross-cultural communication."* Paper presented at the 2009 Lingnan Forum. Guangzhou, PR China.
- Chen, G. M. (2009, June). *Toward an I Ching model of communication*. Paper presented at the 2009 conference of the CAFIC. Beijing, P.R. China.
- Chen, G. M. (2008, December). *Beyond the dichotomy of communication studies*. Paper presented at the 2008 International Conference on Challenging the Western Paradigm: What's Next. Taipei, Taiwan.
- Chen, G. M. (2008, November). *Asian perspective of communication competence*. Paper presented at the annual convention of the National Communication Association. San Diego, California.
- Chen, G. M. (2008, November). *The impact of intercultural sensitivity on ethnocentrism and Intercultural communication apprehension*. Paper Presented at the IAICS Annual Conference. Louisville, Kentucky.
- Chen, G. M. (2007, December). *Ta shan zhi shi ke yi gong yu hu – The cross-cultural application of research methods*. Paper presented at the 2007 conference of the Center for Contemporary Chinese Discourse Studies. Hangzhou, PR China.
- Chen, G. M. (2007, November). *A Chinese model of global leadership*. Paper presented at the annual convention of the National Communication Association. Chicago, Illinois.

- Chen, G. M. (2007, November). *New media and cultural identity in globalizing society*. Paper presented at the Beijing Forum, Beijing, PR China.
- Chen, G. M. (with T. Yu) (2007, June). *The relationship between intercultural sensitivity and conflict management styles in cross-cultural organizational situation*. Paper Presented at the 2007 IAICS Annual Conference. Harbin, PR China.
- Chen, G. M. (with V. Sheer) (2007, June). *Performance appraisal in Hong Kong subsidiaries versus in their US parent companies: Culture, communication, and appraisal effectiveness*. Paper Presented at the 2007 IAICS Annual Conference. Harbin, PR China.
- Chen, G. M. (with William J. Starosta) (2006, November). *Afrocentricity, Asiaticity, and the Future of Intercultural Communication Studies: A Dialogue*. Paper presented at the annual convention of the National Communication Association. San Antonio, Texas.
- Chen, G. M. (2006, September). *Intercultural communication studies by ACCS scholars on the Chinese*. Paper presented at the 2<sup>nd</sup> World Forum. Shanghai, China.
- Chen, G. M. (2006, August). *Letters to the great body teachers in Tzu Chi medical school: A spiritual interaction*. Paper Presented at the 2006 IAICS Annual Conference. San Antonio, Texas.
- Chen, G. M. (2006, July). An overview of media education in the United States. Paper presented at the 2006 conference of Cross Boundaries: Global Communication in the New Media Age. Taipei, Taiwan.
- Chen, G. M., Chou, D. F., Pan, C. C. (2005, November). *An Analysis of Tzu Chi's Public Campaign on Body Donation*. Paper presented at the annual convention of the National Communication Association, Boston, Massachusetts.
- Chen, G. M (with S. Liu & Q. Liu) (2005, July). *Through the lenses of organizational culture: A comparative study of state-owned enterprises and joint ventures in China*. Paper presented at the 11th International Conference on Cross-Cultural Communication. Taipei, Taiwan.
- Chen, G. M., & Miike, Y. (2005, July). *Ferment and Future of Communication Studies in Asia: Chinese and Japanese Perspectives*. Paper presented at the 11th International Conference on Cross-Cultural Communication. Taipei, Taiwan.
- Chen, G. M (with J. Mundorf) (2005, July). *Transculturation of Visual Signs: A Case Analysis of the Swastika*. Paper presented at the 11th International Conference on Cross-Cultural Communication. Taipei, Taiwan.
- Chen, G. M. (2004, November). *An analysis of the organizational culture of Jing Shi Jing She*. Paper presented at the annual convention of the National Communication Association, Chicago, Illinois.
- Chen, G. M. (2004, November). *Bian (Change): The perpetual discourse of I Ching*. Paper presented at the annual convention of the National Communication Association, Chicago, Illinois.
- Chen, G. M. (2004, July). *Pure land: A cultural analysis of Tzu Chi Abode*. Paper presented at the annual convention of Chinese Communication Society, Macao.
- Chen, G. M. (2003, November) (with William J. Starosta). *Where to now for intercultural communication: A dialogue*. Paper presented at the annual convention of the National Communication Association. Miami Beach, Florida.
- Chen, G. M. (2003, September). *A Chinese model of interpersonal relationship*. Paper presented at the annual convention of Chinese Communication Society, Xinzhu, Taiwan.
- Chen, G. M., & Starosta, W. J. (2003, July). *Asian approaches to human communication: A dialogue*. Paper presented at the 9th International Conference on Cross-Cultural Communication. Fullerton, California.

- Chen, G. M. (2002, December). *A review of the concept of intercultural effectiveness*. Paper presented at the Tamkang University bi-annual International Communication Conference. Taipei, Taiwan.
- Chen, G. M., & Starosta, W. J. (2002, November). *Communication among diversities: A dialogue*. Paper presented at the annual convention of the National Communication Association, New Orleans, Louisiana.
- Chen, G. M. (with V. Chen) (2002, November). *He xie (harmony): The axis of Chinese communication wheel*. Paper presented at the annual convention of the National Communication Association, New Orleans, Louisiana.
- Chen, G. M. (with J. Chung) (2002, July). *The Impacts of Media Contexts and Cultural Contexts on Media Choice*. Paper submitted at the PACA bi-yearly convention. Seoul, Korea.
- Chen, G. M. (2002, June). *A model of feng-shui and Chinese communication*. Paper presented at the annual convention of Chinese Communication Society, Taipei, Taiwan.
- Chen, G. M. (2001, November) (with William J. Starosta). *A "fifth moment" for intercultural communication: Axiology/value/praxis*. Paper presented at the annual convention of the National Communication Association, Atlanta, Georgia.
- Chen, G. M. (2001, July) (with W. J. Starosta). *Culture As Centrism*. Paper presented at The World Communication Association 16th Biennial Conference, University Of Cantrabia, Spain.
- Chen, G. M. (2001, July) (with W. Fritz and A. Mollenberg). *Measuring intercultural sensitivity in different cultural context*. Paper presented at the 2001 International Conference on Cross-Cultural Communication. Hong Kong.
- Chen, G. M. (2000, November). *Globalization and intercultural communication competence*. Paper presented at the 2000 Tamkang International Communication Conference. Taipei, Taiwan.
- Chen, G. M., & Starosta, W. J. (2000, November). *The development and validation of the intercultural communication sensitivity scale*. Paper presented at the annual convention of the National Communication Association, Seattle, Washington.
- Chen, G. M. (2000, November). *The impact of harmony on Chinese conflict management*. Paper presented at the annual convention of the National Communication Association, Seattle, Washington.
- Chen, G. M. (2000, June). *Problems and prospect of Chinese communication study*. Paper presented at the annual convention of Chinese Communication Society. Taipei, Taiwan.
- Chen, G. M. (1999, November). *The contours of Globalization*. Paper presented at the annual convention of the National Communication Association, Chicago, Illinois.
- Chen, G. M. (1999, November). *Global communication competency: A demand of 21<sup>st</sup> century*. Paper presented at the annual convention of the National Communication Association, Chicago, Illinois.
- Chen, G. M. (1998, November). *Understanding the Chinese: A harmony theory of Chinese communication*. Paper presented at the annual convention of the National Communication Association, New York.
- Chen, G. M. (1998, November). *Communication in global society: An outline of research*. Paper presented at the annual convention of the National Communication Association, New York.
- Chen, G. M. (1998, November). *Foundations of intercultural communication: Preparing for the global citizenry, a primer for a planet*. Paper presented at the annual convention of the National Communication Association, New York.
- Chen, G. M. (with W. J. Starosta) (1998, November). *Listening across diversity in global society*. Paper presented at the annual convention of the National Communication Association, New York.
- Chen, G. M. (1998, June). *Communication and global society: A research agenda*. Paper presented at annual convention of Chinese Communication Society, Taipei, Taiwan.

- Chen, G. M. (1997, November). *Seniority and superiority: A case analysis of Chinese conflict resolution*. Paper presented at the annual convention of the National Communication Association, Chicago, Illinois.
- Chen, G. M. (1997, November). *An examination of PRC business negotiations*. Paper presented at the annual convention of the National Communication Association, Chicago, Illinois.
- Chen, G. M. (1997, May). *The impact of TV viewing motivations on psychological and sociocultural adjustment*. Paper presented at the ICA annual meeting. Montreal, Canada.
- Chen, G. M. (with W. Sun) (1997, March). *Dimensions of difficulties Mainland Chinese students encounter in the United States*. Paper presented at the 6<sup>th</sup> International conference on Cross-Cultural Communication. Tempe, Arizona.
- Chen, G. M. (1997, January). *A review of the concept of intercultural sensitivity*. Paper presented at the biennial convention of Pacific and Asian Communication Association, Honolulu, Hawaii.
- Chen, G. M., & Zhong, M. (1996, November). *Compliance-gaining strategies used in Chinese interpersonal communication*. Paper presented at the annual convention of the Speech Communication Association, San Diego, California.
- Chen, G. M., (1996, November). *Feng Shui: The Chinese art of space arrangement*. Paper presented at the annual convention of the Speech Communication Association, San Diego, California.
- Chen, G. M. (1995, November). *A classification of Chinese persuasive communication strategies*. Paper presented at the annual convention of the Speech Communication Association, San Antonio, Texas.
- Chen, G. M. (1995, August). *A Chinese model of human relationship development*. Paper presented at the 5th International Conference on Cross-Cultural Communication: East and West. Harbin, China.
- Chen, G. M. (with X. Lu) (1995, August). *Language change and value orientations in Chinese culture*. Paper presented at the 5th International Conference on Cross-Cultural Communication: East and West. Harbin, China.
- Chen, G. M., & Tan, L. (1995, April). *A theory of intercultural sensitivity*. Paper presented at the annual convention of the Eastern Communication Association, Pittsburgh, Pennsylvania.
- Chen, G. M. (1994, November). *E-mail Debate a learning tool: A classroom case*. Paper presented at the annual convention of the Speech Communication Association, New Orleans, Louisiana.
- Chen, G. M. (1994, November). *The water-related metaphors used in the Tao Te Ching*. Paper presented at the annual convention of the Speech Communication Association, New Orleans, Louisiana.
- Chen, G. M. (1994, November). *A conceptualization and measurement of communication competence: A Chinese perspective*. Paper presented at the annual convention of the Speech Communication Association, New Orleans, Louisiana.
- Chen, G. M. (1994, November). *Taoism civilization and the post-modern Far Eastern societies*. Paper presented at the third Southern New England Science and Technology Exchange Conference. Hartford, Connecticut.
- Chen, G. M. (1994, May). *Global classroom: Internationalizing the business curriculum via e-mail*. Paper presented at the Global Classroom Assessment Conference. Braunschweig, Germany.
- Chen, G. M. (1993, November). *Communication competence: A Chinese perspective*. Paper presented at the annual convention of the Speech Communication Association, Miami, Florida.
- Chen, G. M. & Chung, J. (1993, November). *Preventive communication cost in Confucianism-influenced organizations*. Paper presented at the annual convention of the Speech Communication Association, Miami, Florida.

- Chen, G. M., & Chung, J. (1993, November). *Teaching Speech Communication with a foreign accent: A pilot study*. Paper presented at the annual convention of the Speech Communication Association, Miami, Florida.
- Chen, G. M. & Xiao, X. (1993, November). *The impact of 'harmony' on Chinese negotiations*. Paper presented at the annual convention of the Speech Communication Association, Miami, Florida.
- Chen, G. M. (1993, June). *A history of intercultural communication study*. Paper presented at the International Conference of Chinese Communication Research and Education, Taiwan.
- Chen, G. M. (1993, June). *Confucian thoughts and organizational life*. Paper presented at the 1993 Southern New England Science & Technology Exchange Conference. Hartford, Connecticut.
- Chen, G. M., Ryan, K., & Chen, C. C. (1992, October). *Some determinants of conflict dominance: A comparative study*. Paper presented at the annual convention of the Speech Communication Association, Chicago, Illinois.
- Chen, G. M. (1992, April). *Differences in Self-Disclosure Patterns among Americans and Chinese: A Comparative Study*. Paper presented at the annual convention of the Eastern Communication Association, Portland, Maine.
- Chen, G. M. (1992, January). *Language learning and cultural knowledge: Theory and practice of overseas Chinese education*. Paper presented at the International Conference on Teaching Chinese as a Second Language, World Chinese Language Association, Taipei, Taiwan.
- Chen, G. M. (1991, December). *A test of intercultural communication competence*. Paper presented at the annual convention of the Speech Communication Association, San Juan, Puerto Rico.
- Chen, G. M. (1991, October). *The relationship of self-disclosure and intercultural effectiveness*. Paper presented at the annual convention of the Speech Communication Association, Atlanta, Georgia.
- Chen, G. M. (1991, May). *Intercultural communication education: A classroom case*. Paper presented at the annual convention of the International Communication Association, Chicago, Illinois.
- Chen, G. M. (1990, November). *Cultural value orientations and language: Between Chinese and Americans*. Paper presented at the annual convention of the Speech Communication Association, Chicago, Illinois.
- Chen, G. M. (1990, November). *Communication adaptability and interaction involvement as predictors of cross-cultural adjustment*. Paper presented at the annual convention of the Speech Communication Association, Chicago, Illinois.
- Chen, G. M. (1990, July). *Change and adaptation of Chinese cultural value orientations in the United States*. Paper presented at the tri-yearly convention of the Chinese American Academic & Professional Association, New York.
- Chen, G. M. (1990, April). *Intercultural communication competence: Some perspectives of research*. Paper presented at the annual convention of the Eastern Communication Association, Philadelphia, Pennsylvania.
- Chen, G. M. (1989, November). *A model of the dimensions of intercultural communication competence*. Paper presented at the annual convention of the Speech Communication Association, San Francisco, California.
- Chen, G. M. (1989, January). *Cultural value orientation and language*. Paper presented at the International Conference of the World Chinese Language Association, Taipei, Taiwan.
- Chen, G. M. (1988, November). *A comparative study of value orientations of Chinese and American families: A communication view*. Paper presented at the annual convention of the Speech Communication Association, New Orleans, Louisiana.

Chen, G. M. (1988, April). *The relationships of the dimensions of intercultural communication competence*. Paper presented at the annual convention of the Eastern Communication Association, Baltimore, Maryland.