

Logic Model Guide – What each category means

Resources	Activities	Outputs	Audience	Short-Term Outcomes	Intermediate Outcomes	Long-Term Outcomes
<p><i>What you invest!</i></p> <ul style="list-style-type: none"> •Time •Money •Partners •Equipment •Facilities 	<p><i>What you do!</i></p> <ul style="list-style-type: none"> •Plan •Meet •Educate •Create •Clean up 	<p><i>What you produce or deliver! (#)</i></p> <ul style="list-style-type: none"> •Workshops •Events •Publications •Resident involvement 	<p><i>Who you reach!</i></p> <ul style="list-style-type: none"> •Customers •Participants •Decision-makers 	<p><i>Change in:</i></p> <ul style="list-style-type: none"> •Knowledge •Skills •Attitude •Awareness •Motivation 	<p><i>Change in:</i></p> <ul style="list-style-type: none"> •Behaviors •Practices •Procedures 	<p><i>Change in:</i></p> <ul style="list-style-type: none"> •Environment •Social conditions •Economic conditions •Policies

Logical Flow (below):

