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Serial Number #19-20-21A

The attached BILL titled, Curricular Report No. 2019-20-9 from the Graduate Council to the Faculty Senate (courses), was adopted by vote of the Faculty Senate on March 19, 2020.

The Bill is effective on the date of signature below.

Bahram Nassersharif

Chairperson of the Faculty Senate

March 19, 2020

GRADUATE CURRICULAR REPORT #2019-20-9 GRADUATE COUNCIL MARCH 2, 2020 FACULTY SENATE MARCH 19, 2020

SECTION I Informational Matters

500-Level Course Changes

COLLEGE OF ARTS & SCIENCES

LSC 502, 503, 504, 505, 508, 510, 511, 512, 513, 515, 516, 517, 520, 521, 522, 525, 527, 528, 530, 531, 536, 537, 539, 541, 544, 547, 548, 577, 562, 570, 595, 596, 597, 598

Curriculum for MLIS is changing 13-week online delivery to 7-week accelerated online.

COLLEGE OF BUSINESS

LHR 551, Strategic Human Resource Management

Cross-listed as (LHR 551), MBA 572. Human resource management addressed in context of changing product and labor markets, including relationship among human resource functions, policies; the economic, social, and political environment; and firms' strategic objectives. Major research paper required. Pre: LHR 500/MBA 571 and graduate standing in Labor Relations and Human Resources or permission of Labor Research Center director. *3 credits*.

Prerequisite change

COLLEGE OF PHARMACY

PHP 585/STA 414. Measurement in Health Outcomes

This course introduces classical psychometric theories and helps students understand methods to measure important health outcomes of medication use, including clinical, humanistic, and economic outcomes. 3 credits.

Cross-listing - adding STA

SECTION II Curricular Matters Which Require Confirmation by the Faculty Senate

500 & 600-Level New Course Proposals

COLLEGE OF BUSINESS

PSA 503, International Transportation Management

The purpose of this course is to gain a background for understanding all critical issues in domestic and international transportation. Addresses regulations, modes, carrier selection, transportation system management and design. *3 credits.*

PSA 504, Supply Chain_Analytics and Data Mining

The purpose of this course is to gain a basic overview of supply chain analytics and data mining applications. Key topics include: how can supply chain analytics and data mining be applied, understanding and applying, descriptive analytics, predictive analytics and prescriptive analytics to case problems. *3 credits*.

PSA 505, Warehousing and Distribution Systems

The purpose of this course is to gain a basic overview of the knowledge and skills you need to manage Warehousing and distribution activities. Practical applications and current practices regarding the global supply chain and the related impacts on warehouse and distribution activities will be covered in depth. 3 credits.

PSA 506, Procurement and Supplier Management

The purpose of this course is to provide an overview of the applications, methods and concepts in supplier relationship management/procurement. *3 credits.*

PSA 507, Customer Analytics

The purpose of this course is to gain a basic overview of the knowledge and skills you need to manage customer relationship management. 3 *credits*.

COLLEGE OF THE ENVIRONMENT AND LIFE SCIENCES

NRS 442/542, Environmental Crisis Communication

Effective communication requires strategy, clarity, and an audience-centric approach. Using case studies, this course will explore crisis communication theory and practice through the lens of recent environmental disasters. (3 credits)

Creating the 500-level course to accompany the 400-level course. NRS 542 will require additional coursework, beyond the NRS 442 material.

COLLEGE OF PHARMACY

BPS/PHP 547, Precision Medicine & Applied Pharmacogenomics

Concepts in precision medicine and pharmacogenomics with application to patient-specific drug therapy regimens are explored. Not for graduate credit. *3 credits.*

PHP 508, Pharmacy Law and Social Administrative Sciences V

Application of pharmacy law to pharmacy practice, discussion of the healthcare system and its economics, and the use of big data and pharmacy informatics are covered. Not for graduate credit. 3 *credits*.