

UNIVERSITY OF RHODE ISLAND FACULTY SENATE
January 25, 2018

Faculty Senate Curricular Affairs Committee
Five Hundred and Forty-fifth Report

At the December 11, 2017 meeting of the Curricular Affairs Committee and by electronic communication, the following matters were considered and are now presented to the Faculty Senate.

SECTION I
Informational Matters

TEMPORARY COURSE:

COLLEGE OF THE ENVIRONMENT AND LIFE SCIENCES:

AVS 326X, Equine Management

Principles of selection, breeding, feeding, management, behavior, health and welfare of horses. (Lec. 3) Pre: AVS 101.

ONLINE COURSES:

COLLEGE OF ARTS AND SCIENCES:

COM 202, Public Speaking

(3 crs.) Theory, attitudes and skills essential to effective and ethical public communication. Focus on research, selection and use of evidence, construction of arguments, organization, audience analysis and presentational skills. (Lec. 3/Online) Pre: COM 100 or 100H or 110.

COLLEGE OF BUSINESS:

BUS 464, Supplier Relationship Management

(3 crs.) Comprehensive examination of the management practices a firm deploys to develop effective relationships with suppliers of goods and services. (Lec. 3/Online) Pre: BUS 355, 460 or permission of instructor. Not for graduate credit.

BUS 475, Social Media for Marketing: Analytics and Strategy

(3 crs.) Analyze a brand's social media positioning, apply analytical skills to social network data for marketing research, and develop strategies for social media marketing that help meet broad marketing objectives. (Lec. 3/Online) Pre: BUS 365 or 365H, or permission of the instructor. Not for graduate credit.

COLLEGE OF EDUCATION AND PROFESSIONAL STUDIES:

EDC 102, Introduction To American Education

(3 crs.) Introduction to the fundamental structure, functions, and problems of American education. Emphasis on education as both a sociocultural phenomenon and an embodiment of philosophical commitments. Information Literacy and Diversity and Inclusion focus. (Lec. 2, Rec. 1/Online) (C3) (B4)

SECTION II

Curricular Matters Which Require Confirmation by the Faculty Senate

NEW COURSES

COLLEGE OF ARTS AND SCIENCES:

ITL 310, Italian in the Real World: Conversation and Current Events

(3 crs.) Enhance your knowledge of Italian contemporary culture and current events around the world through direct video-conversations with young Italians and the analysis of breaking news stories in Italy and the world. (Lec. 3) Pre: Successful completion of one 200-level ITL course or equivalent, or permission of instructor.

COLLEGE OF ENVIRONMENT AND LIFE SCIENCES:

AVS 326, Equine Management

Principles of selection, breeding, feeding, management, behavior, health and welfare of horses. (Lec. 3) Pre: AVS 101.

BIO/GEO 472, Advanced Evolutionary Biology

(3 crs.) Cross-listed as (BIO), GEO 472. A survey of modern evolutionary biology, including classic evolutionary theory, phylogenetics, evolution and development, adaptation, mass extinction and genomic evolution. (Lec./Sem. 3) Pre: BIO/GEO 272, or permission of instructor. Not for graduate credit.

COURSES CHANGES

COLLEGE OF ARTS AND SCIENCES:

Change title and description:

ART 215, Video and Multimedia I

(3 crs.) Introduction to video production, editing, and web distribution, with an emphasis on experimental video, video art, and video installation. Required studio projects and readings. (Studio 6) May be repeated for a maximum of 6 credits with permission of instructor.

Change title, description, and prereq:

ART 316, Video and Multimedia II

(3 crs.) Continuation of ART 215 with an emphasis on video installation, sound installation, interactivity, and the use of unique digital multimedia in art and performance. Required studio projects and reading. (Studio 6) May be repeated for up to 9 credits with permission of instructor, doing increasingly independent work. Pre: ART 215, or permission of instructor.

Change description:

FLM 205, History of Film II

(4 crs.) A survey of world cinema from the 1950's to 2000, examining the production, distribution and exhibition of narrative, documentary and experimental among other forms of film. (Lec. 4/Online) (A4) (C2)

Change course number and description:

FLM 477, Film Experience in Film Media

(1-6 crs.) Structured academic work in a business, industry, educational or agency setting under the supervision of a faculty advisor. May be repeated as needed with permission of program director or faculty advisor. (Practicum) Pre: permission of faculty advisor.

COLLEGE OF ENGINEERING:

Change title, credits, and description:

CVE 205, Introduction to Civil Engineering Tools

(1 crs.) This course focuses on teaching conventional survey techniques for field measurement and preparation of topographic maps and site plans. (Lab. 1) Pre: EGR 106 and MTH 142.

Change title and description:

OCE 206, Ocean Measurements and Instrumentation

(4 crs.) Ocean measurement and instrumentation exercises using boats and laboratories. Includes acceleration, force, wave characteristics, and sediment properties. Application of several techniques related to data sampling and signal processing. (Lec. 3, Lab. 1) Pre: OCE 205, PHY 204 and PHY 274 (or PHY 204H, 274H), or permission of instructor.

UNIVERSITY COLLEGE FOR ACADEMIC SUCCESS:

Change prerequisite:

ITR 301, Field Experience I

(3-12 crs.) Field experience gained at placement site through participation in the ITR program. The experience will be defined by a job description and learning contract arranged by the ITR director between the student intern, the intern's faculty advisor, and the relevant agency supervisor. (Practicum) Pre: junior or senior standing, participation in the ITR program, permission of faculty advisor, and (a minimum quality point average of 2.50 or permission of the department chair of the student's major). May be repeated for a maximum of 24 ITR credits. S/U credit.

ITR 302, Field Experience II

(3-12 crs.) Field experience gained at placement site through participation in the ITR program. The experience will be defined by a job description and learning contract arranged by the ITR director between the student intern, the intern's faculty advisor, and the relevant agency supervisor. (Practicum) Pre: junior or senior standing, participation in the ITR program, permission of faculty advisor, and (a minimum quality point average of 2.50 or permission of the department chair of the student's major). May be repeated for a maximum of 24 ITR credits. S/U credit.

PROGRAM PROPOSALS

COLLEGE OF ARTS AND SCIENCES:

BA in Film Media: (see Appendix A)

The Film/Media program would like to add ART 213, 214, 314, and 315 to its already existing list of interdisciplinary production courses (see attached curriculum worksheet). These course sequences on B/W and Digital Photography focus on the production of the still image, which is the foundational building block in the creation and study of film. In this, these courses provide an essential addition to the courses offered to FLM majors and minors as they focus on specific photographic skills and analysis that are not provided in existing FLM course offerings.

The Film/Media program would like to add COM 316B, Television Criticism, to its already existing list of interdisciplinary critical studies courses (see attached curriculum worksheet). Film/Media has been offering several special topics in critical television studies since 2015, but the emphasis of this course on "rhetorical, media, cultural and various critical theories of" television offers an important addition to the courses offered to FLM majors and minors. The specific focus of this course on the rhetoric of the criticism of television is not examined or available from this approach in existing FLM course offerings

COLLEGE OF ENGINEERING:

BS in Civil Engineering: (see Appendix B)

Currently, the topics of surveying and AutoCAD are both covered in a 2-credit course (CVE 205). After rigorous assessment, we have found that students need more time with each of these topics, particularly AutoCAD. We are requesting that CVE 205 be modified to a 1-credit course on surveying in the fall of the sophomore year and adding an existing 3-credit course on AutoCAD, CVE 250, as a requirement in the spring semester of the sophomore year. This will add two credits to the total program requirement.

In order to balance the total number of credits each semester, we are proposing to move STA 409 from spring to fall of the sophomore year.

In order to better prepare students for internships at the end of their junior year, we are requesting that students register for a professional elective in the spring semester of their junior year (swap a general education with a professional elective in the spring of junior and senior year). A list of strongly recommended professional electives will also be added as a footnote to better guide students based on their interests.

Engineering Entrepreneurship Minor: (see Appendix C)

The list of courses suitable for the minor is increased by the addition of BUS 247 and 249, ELE 470, and OCE 360 and 467. A possible substitution for EGR326 is offered by allowing another course from one of the engineering-specific options on the approved list.