

#### Appendix A

# Modified Form For New Interdisciplinary Minors, and New Tracks/Options/Sub-plans/Concentrations

A Proposal for: A Minor in Sports Media and Communication

Date: January 2018

#### A. PROGRAM INFORMATION

- A1. Name of institution University of Rhode Island
- A2. Name of department, division, school or college Harrington School of Communication and Media College of Arts and Sciences
- A3. Title of proposed program and Classification of Instructional Programs (CIP) code Program title: Sports Media and Communication Minor Classification code (CIP) SMC
- A4. Intended initiation date of program change. Include anticipated date for granting first degrees or certificates, if appropriate.

Initiation date: Fall 2018 First degree date: Spring 2019

- A5. Intended location of the program Kingston
- A6. Description of institutional review and approval process

Approval Date

Department
College
CAC/Graduate Council
Faculty Senate
President of the University

A7. Summary description of proposed program (not to exceed 2 pages)

According to the new academic plan, a critical area of development is innovation in the curriculum with the objective of enhancing student success. One approach for achieving this goal includes creating innovative, interdisciplinary, academic programs and

collaborations. This program will help fulfill the academic vision of URI and the Harrington School of Communication and Media, and satisfy the incredible demand from students for a program of study in sports communication.

This interdisciplinary minor in Sports Media and Communication exposes students to historical, critical, analytical, practical, and professional approaches to sports media and communication. Students who complete the program understand how to critically and effectively evaluate, analyze, and produce sports media and communication products using a variety of technologies and media, from their voice for broadcasting to social media platforms for advertising. With a focus on the interdisciplinary nature of the sports media and communication industry, students will complete a wide variety of courses that will all develop and harness their skills and help launch their sports media and communication career. In order to bridge academic instruction with the professional world, students are expected to complete an internship or experiential learning opportunity on or off campus. Many of these internships can be had on campus and have already been developed. Students will also have ample opportunities to meet with distinguished alumni working in the sports industry as broadcasters, anchors, advertisers, public relations specialists, announcers, film producers, and more.

Students will be advised to take the general education pre-requirements for the included courses, and in particular COM 100.

Students are required to complete 18 hours of coursework from the following, at least three credits must be from an internship in Com 477, FLM 477 or JOR 345:

COM 202 Public Speaking (Special Section Devoted to Sports)

COM 246 New Media and Society

COM 302 Advanced Public Speaking (Special Section Devoted to Sports)

COM 307 Audio Communication in the Media

COM 340 Electronic Media Programming

COM 341 Documentary Pre-production

COM 342 Documentary Production

COM 346 Social and Cultural Aspects of Media

COM 414 Rhetoric of Sports in Film

COM 441 Race, Class and Gender in the Media

COM 455 Media Advertising

COM 447 Entertainment Media Research

COM 477 Internship in Communication Studies

FLM 110 Introduction to Film Media Production Technologies

FLM 477 Field Experience in Film Media

JOR 220 Media Writing

JOR 221 Multimedia Reporting

JOR 430 Advanced TV News

JOR 345 Journalism Internship (soon to be JOR 477)

KIN 278 Physical Activity, Cultural Diversity and Society

KIN 475 Gender Issues in Sport and Physical Culture

KIN 478 Sport, Cultural Politics and Media

PRS 300 Social Media Strategies for PR Professional

PRS 320 Strategic Media Relations

PRS 340 Public Relations (assessed fall 2017)

PRS 360 Strategic Sport Communication and Media

Students in the program will gain theoretical knowledge and practical experience in sports media, including, but not limited to, sports journalism, broadcasting, public relations, advertising, and communication. Courses range from critical-analytical studies of sports media and communication, to practical and professional experience in various aspects of the sports media industry. The program allows students to tailor specializations for careers in the sports media industry by providing courses across a variety of programs in the Harrington School of Communication and Media and beyond (e.g., Kinesiology). This will allow students to have knowledge and skills to:

- Bring a broad spectrum of knowledge and skills in which competence and understanding of sports media and communication is a factor in hiring;
- Achieve specialized knowledge and skills of specific focal areas within the sports media industry;
- Have a fundamental understanding of the sports media complex of industries

# A8. Signature of the President

David M. Dooley

A9. Person to contact during the proposal review

Name: Kevin McClure

Title: Professor and Chair, Communication Studies

Phone: 401 874-4726 Email: kmcclure@uri.edu

A10. List and attach any signed agreements for any cooperative arrangements made with other institutions/agencies or private companies in support of the program.

- B. RATIONALE: There should be a demonstrable need for the program.
  - B1. Why is the new program being developed?

The likelihood of success of the program is evidenced by a number of indices. First, there has never been a better time to be preparing students for careers in the sports media industry. Among CBS/ESPN/NFL Network/NBC/Fox and the other regional sports networks and publications, there are is a great need to create content to fill on TV, radio, print, and social media. This is perfect for our students insofar as URI is in a great location and our students can intern all over the Northeast (with many sports internship opportunities on campus that have already been created and cultivated). Most of the sports media in our country is within 2 hours of our campus. Second, the success of programs recently developed at other universities and schools in the northeast, including Ithaca College, Marist, Montclair, Rowan, and Sacred Heart, to name only a few, is a clear indicator of student demand. Third, every year significant numbers of students have expressed interest when soliciting information about the Harrington School of Communication and Media, and other students have left our programs as a result of us not offering sports communication and media. Lastly, the sports media industry employs substantial numbers of people across a wide spectrum of opportunities associated with the industry and expects continued rapid growth, particularly among individuals with digital and social media skills.

- B2. What is the economic need and workforce data related to the program?
  - a. Provide information on jobs available as a result of successfully completing the certificate or degree: job titles, job outlook/growth, and salaries.

This link from the US Bureau of labor statistics provides ample evidence of the viability and variety of employment in the sports media industry: <a href="https://www.bls.gov/oes/current/naics4\_711200.htm">https://www.bls.gov/oes/current/naics4\_711200.htm</a>

B3. What entities are advocating for this program? Was an advisory board used to develop the curriculum?

The departments associated with the Harrington School of Communication and Media. Members of the Harrington Advisory Board strongly support this minor, as do many of our graduates, and URI Athletics.

- C. INSTITUTIONAL ROLE: The program should be clearly related to the published role, scope, and mission of the institution and be compatible with other programs and activities of the institution.
  - C1. Explain how the program is consistent with the published role, scope, and mission of the institution and how it is related to the institution's Academic Plan.

See A7 & B1 above

- D. INTER-INSTITUTIONAL CONSIDERATIONS:
  - D1. What are the similar programs in the state and region?
    - a. If similar programs exist, how is this program different or why is duplication necessary?

Other programs in the region exist as noted in B1 above, but there are no similar programs in the State of RI. The closest comparable, although very different, program is at Johnson and Wales.

b. Have you communicated with other institutions about the development of this program and have any concerns been raised related to role, scope, and mission or duplication?

The only communication has been with some faculty at Johnson and Wales. The program is unique in the State, and should attract a great deal of attention and interest among current students, student-athletes, and prospective students.

D2. How do courses in this program transfer to other schools?

They could transfer like our other courses do.

D3. How does this program align to academic programs at other institutions?

A number of schools have recently developed programs in sports media and communication, as well as sports broadcasting and journalism. In fact, we are losing many of our prospective students on the basis of not having this program. We have the assets at URI to make this a truly unique, signature program, and collaborate with other academic (e.g., Kinesiology) and non-academic (e.g., URI Athletics) units, as well as any of our graduate who work in this industry.

D4. Are recipients of this credential accepted into programs at the next degree level without issue?

Yes.

D5. How does this program of study interface with degree programs at the level below them?

Without problems.

D6. Are cooperative agreements or affiliations established? If so, what?

No.

#### E. PROGRAM:

E1. Are there pre-requisite courses? If so, please explain/list?

Yes, typically lower-level gen ed courses. Courses with prerequisites are asterisked

#### E2. Curriculum

a. How many credit hours are required to graduate (include all general education and pre-requisites)?

The same as present.

- b. What courses are required for the program?
  At present there are no required courses just the electives as listed
- c. What are the new courses and descriptions that will go into the course catalog?

  None.
- d. Are there specializations and options? If so, please describe.

No.

e. Is the program content guided by program-specific accreditation standards or other outside guidance?

The College is already accredited.

- f. What are the learning goals (what students are expected to gain, achieve, know, or demonstrate by completion of the program)?
  - a. effective oral, written, and digital communication skills, particularly as they relate to sports media, sports public relations, sports broadcasting, and sports reporting.
  - b. fundamental understanding of working with and within social media, media, including creative, productive, and analytical approaches to sports media and communication appreciation for the social and cultural aspects of media inclusive of issues of race, gender and class, especially as they affect the production and consumption of sports media.
  - **c.** understand the various aspects of working in the sports media complex of industries;
  - d. Develop a broad spectrum of knowledge and skills in which competence and understanding of sports media and communication is a factor in hiring;
  - e. Achieve specialized knowledge and skills of specific focal areas within the sports media industry.
- F. FACULTY AND STAFF: The faculty and support staff for the program should be sufficient in number and demonstrate the knowledge, skills, and other attributes necessary to the success of the program.
  - F1. What are the number of each needed?

    The minor will be supported by existing faculty in the programs of the Harrington School of Communication and Media and with permission, Kinesiology.
  - F2. Are these new positions or reassignments?
  - F3. What are the minimal degree level and academic/technical field requirements and certifications required for teaching in this program?

    Same as existing courses MA is minimum degree requirement across the school.

#### G. STUDENTS:

- G1. How are students selected for the program? Students self-select
- G2. Are there admission requirements? Same as current college and university requirements

G3. What is the primary source of students?

We have significant interest among new and current students in the school and we hope to draw additional interest from students in other majors such as KIN

- G4. What is the estimated number of students in the program?

  10-25 to start, but we believe these numbers will increase rapidly once the minor is in place
- G5. What is the estimated number of annual graduates?

  10-25 at first, in around two to three years, but likely many more going forward

#### H. EVALUATION:

- H1. How will the program be evaluated?
  - a. Performance measures to evaluate the program.

We will evaluate the success of the program based on three criteria. First, on the number of students that enroll and complete the minor and the trends of these numbers across three years. Second, we will develop a brief survey that will ask participating faculty and students that complete the minor to provide feedback on value and effectiveness of the minor. Third, we will track the effectiveness of the minor by tracking the hiring statistics for URI.

b. Will the program be accredited? If so, when? How?

No accreditation is needed.

#### I. WHAT SPECIAL EQUIPMENT OR RESOURCES ARE NEEDED?

11. Special instructional resources and services needed? (Clinical space, internships, proctors)

Internships will be required, although the internship program is already in place for our other students. No additional clinical space is required, although the program will include experiential learning trips to ESPN and other sports organizations through alumni connections.

12. Facilities and capital equipment?

We have all the facilities, equipment, and faculty we need to deliver the program.

#### J. IS THE PROGRAM FINANCIALLY VIABLE?

J1. ALL PROPOSALS: Complete the Rhode Island Office of Postsecondary
Commissioner <u>Budget Form</u> demonstrating either

There is no need for additional resources because existing funds are sufficient to carry out the minor program. We are requesting a "Statement of No Financial Impact" from the URI Budget and Financial Planning Office.

Rebecca

Romanow

Digitally signed by Rebecca Romanow

Date: 2018.03.08 17:26:07

-05'00'

Nancy Eaton Digitally signed by Nancy Eaton DN: cn-Nancy Eaton, o, ou-College of Arts and Sciences, email-incation; eural-incation; c-US Date: 2018.03.09 12:16-67 -05'00'

# THE UNIVERSITY OF RHODE ISLAND



BUDGET AND FINANCIAL PLANNING

Adams House, 85 Upper College Road, Kingston, RI 02881 USA

p: 401.874.2509

f: 401.874.5824

uri.edu/budget



DATE:

February 13, 2018

TO:

Nancy F. Neff

Coordinator, Faculty Senate

FROM:

Linda Barrett

Director, Budget and Financial Planning

SUBJECT: Proposal for an Undergraduate Minor of Sports Media and Communications

As requested in an email from Kevin McClure, Professor and Chairperson, Department of Communication Studies, Harrington School of Communications and Media, dated February 6, 2018, the Budget and Financial Planning Office has reviewed the submitted documents related to the proposal for an Undergraduate Minor in Sports Media and Communications.

According to the proposal, the Minor in Sports Media and Communications will help fulfill the academic vision at the Harrington School of Communication and Media by increasing the demand from students for a program of study in sports communication.

The Budget and Financial Planning Office, including communications with Enrollment Services, concurs that the request for an Undergraduate Minor of Sports Media and Communications is expected to have a minimal impact to Revenue only on the Fund 100 unrestricted budget as it has been projected and have no impact on expenses.

Please let us know if you require any further information.

cc: Donald DeHayes

Matthew Bodah

Dean Libutti

Cheryl Hinkson

Kevin McClure

Laura Beauvais

Colleen Robillard

Jeannette Riley

Adam Roth

John Pantalone

Joanne Lawrence

John Humphrey

Office/BudgetImpactSttements/UndergraduateMinorof sports media and communications/BudgetImpactStatementLetter

#### ACADEMIC PROGRAM BUDGET FORM Not a new program, it should have no changes

Use this form for programs that can be pursued on a full \$me basis, part \$me basis, or through a combina on of full \$me and part \$me a endance. Page 1 of 3

Choose one: x Full-time  $\ \square$  Part \$me  $\ \square$  Combina on of full and part \$me

			·					
REVENUE ESTIMATES								
	Yea	ar 1	Yea	ar 2	Yea	ar 3	Yea	ar 4
	201	8-19	201	9-20	202	0-21	202	1-22
Tui\$on: In State	\$12	,002	\$12	,002	\$12	,488	\$12	,488
Tui\$on: Out State								
Tui\$on: Regional								
Mandatory fees per student	\$1,	790	\$1,	790	\$1,	905	\$1,	905
FTE # of New Students: In State		5		5		7		.0
FTE # of New Students: Out State								
# of In State FTE students transferring in from the ins\$tu\$on's exis\$ng							•	
programs								
# of Out State FTE students transferring in from the ins\$tu\$on's exis\$ng programs								
	Newly	Revenue from	Newly	Revenue from	Newly	Revenue from	Newly	Revenue from
TUITION AND FEES	Generated Revenue	exis\$ng	Generated Revenue	exis\$ng	Generated Revenue	exis\$ng	Generated	exis\$ng
First Year Students	Revenue	programs	Kevenue	programs	Revenue	programs	Revenue	programs
In State tui\$on	\$60,010.00	\$0.00	\$60,010.00	\$0.00	\$87,416.00	\$0.00	########	\$0.00
Out of State tui\$on	\$0.00	·	\$0.00	\$0.00		\$0.00	\$0.00	÷
Regional tui\$on	Ş0.00	Ş0.00	Ş0.00	Ş0.00	Ş0.00	Ş0.00	Ş0.00	\$0.00
Mandatory fees	\$8,950.00	\$0.00	\$8,950.00	¢0.00	\$13,335.00	¢0.00	\$19,050.00	\$0.00
	\$6,950.00	ŞU.UU	\$6,950.00	ŞU.UU	\$15,555.00	ŞU.UU	\$19,030.00	ŞU.UC
Second Year Students			¢00 010 00	¢0.00	¢00 010 00	¢0.00	¢07.41¢.00	¢0.00
In State tui\$on			\$60,010.00		\$60,010.00		\$87,416.00	<b></b>
Out of State tui\$on			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Regional tui\$on			40.050.00	40.00	40.050.00	40.00	440 00= 00	40.0
Mandatory fees			\$8,950.00	\$0.00	\$8,950.00	\$0.00	\$13,335.00	\$0.00
Third Year Students								
In State tui\$on								
Out of State tui\$on								
Regional tui\$on								
Mandatory fees								
Fourth Year Students	***************							
In State tui\$on								
Out of State tui\$on								
Regional tui\$on								
Mandatory fees								
Total Tuition and Fees	\$68,960.00	\$0.00	#########	\$0.00	########	\$0.00	########	\$0.00
CD ANTO	ćo 00	40.00	ćo 00	<b>40.00</b>	ćo 00	40.00	<u> </u>	60.0
GRANTS	\$0.00	{	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$
CONTRACTS	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	ļ
OTHER (Specify)	\$0.00		\$0.00	\$0.00		\$0.00		<b></b>
Total Grants, Contracts, Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
TOTAL	\$68,960.00	\$0.00	########	4	########	\$0.00	########	\$0.00

NOTE: All of the above figures are es\$mates based on projec\$ons made by the ins\$tu\$on submin g the proposal.

#### **ACADEMIC PROGRAM BUDGET FORM**

Use this form for programs that can be pursued on a full \$me basis, part \$me basis, or through a combina on of full \$me and part \$me a endance. Page 2 of 3

This is not a new program, simply adding focus areas to the major

EXPENDITURE ESTIMATES								
	Yea	ar 1	Ye	ar 2	Ye	ar 3	Ye	ar 4
	201	8-19	201	.9-20	202	20-21	2021-22	
PERSONNEL SERVICES	Addi\$onal resources required for program	Expenditures from current resources	Addi\$onal resources required for program	Expenditures from current resources	Addi\$onal resources required for program	Expenditures from current resources	Addi\$onal resources required for program	Expenditures from current resources
Administrators								
Faculty								
Support Staff								
Others								
Fringe Benefits %								
Total Personnel	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
OPERATING EXPENSES								
Instruc\$onal Resources								
Other (specify)								
Total Operating Expenses	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
CAPITAL								
Facili\$es								
Equipment								
Other								
Total Capital	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
NET STUDENT ASSISTANCE								
Assistantships								
Fellowships								
S\$pends/Scholarships								
Total Student Assistance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
TOTAL EXPENDITURES	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

 $NOTE: \ All \ of the \ above \ figures \ are \ es\$mates \ based \ on \ projec\$ons \ made \ by \ the \ ins\$tu\$on \ submin \quad g \ the \ proposal.$ 

#### **ACADEMIC PROGRAM BUDGET FORM**

Use this form for programs that can be pursued on a full 9me basis, part 9me basis, or through a combina on of full 9me and part 9me a endance. Page 3 of 3

	Year 1	Year 2	Year 3	Year 4
	2018 19	2019-20	2020-21	2021-22
UDGET SUMMARY OF COMBIN	ED EXISTING AND NEW P	ROGRAM		
Total Revenue	\$68,960.00	\$137,920.00	\$169,711.00	\$244,681.00
Total Expenses	\$0.00	\$0.00	\$0.00	\$0.00
Excess/Defeciency	\$68,960.00	\$137,920.00	\$169,711.00	\$244,681.00
UDGET SUMMARY OF EXISTING	PROGRAM ONLY			
Total Revenue	\$0.00	\$0.00	\$0.00	\$0.00
Total Expenses	\$0.00	\$0.00	\$0.00	\$0.00
Excess/Defeciency	\$0.00	\$0.00	\$0.00	\$0.00
UDGET SUMMARY OF NEW PRO	OGRAM ONLY			
Total of Newly Generated				
Revenue	\$68,960.00	\$137,920.00	\$169,711.00	\$244,681.00
Total of Addi9onal				
Resources Required for	\$0.00	\$0.00	\$0.00	\$0.00
Excess/Deficiency	\$68,960.00	\$137,920.00	\$169,711.00	\$244,681.00

 $NOTE: \ All \ of \ the \ above \ figures \ are \ es9mates \ based \ on \ projec9ons \ made \ by \ the \ ins9tu9on \ submin \quad g \ the \ proposal.$ 



Mary Michelini <mmichelini@uri.edu>

#### Fwd: Sports Media Minor

1 message

Kevin Mcclure <a href="mailto:krmcclure@uri.edu">krmcclure@uri.edu</a> To: Mary Bradizza <a href="mailto:krmcclure@uri.edu">krmcclure@uri.edu</a> Tue, Feb 6, 2018 at 11:41 AM

Hi Mary: Rebecca's confirmation to include FLM courses in sports media/com minor.

Best, Kevin

----- Forwarded message ------

From: Rebecca Romanow < rromanow@uri.edu>

Date: Fri, Feb 2, 2018 at 12:33 PM Subject: Sports Media Minor

To: KEVIN MCCLURE URI <a href="mailto:krmcclure@uri.edu">krmcclure@uri.edu</a>

This is to confirm that the Film/Media program supports the creation of a Sports Media Minor in the Harrington School and likewise supports inclusion of Film/Media courses designated in the program proposal for the minor.

I would be happy to answer any questions you have regarding creation of this cross-disciplinary program as part of the Harrington School's efforts at interdisciplinary cooperation in offering students new areas of study.

#### Rebecca

Rebecca Fine Romanow, PhD Director, Film/Media Program Harrington School of Communication and Media University of Rhode Island

151 Swan Hall Kingston, RI 02881 Office: +1.401.874.9474 rromanow@uri.edu

Film/Media at the University of Rhode Island Film/Media Program on Facebook

Twitter: @URIFilm Instagram: urifilm

Kevin R. McClure, Ph. D. Professor & Chair Dept. of Communication Studies Harrington School of Communication and Media 202 Davis Hall 10 Lippitt Road University of Rhode Island Kingston, RI 02881

Spring 2018 Office Hours: 10:00-11:30 MTWF

and by appointment Office Phone: (401) 874-4726

Fax: (401) 874-4722 Email: krmcclure@uri.edu



Mary Michelini <mmichelini@uri.edu>

# Fwd: Sports Media and Communication Questions

Adam Roth <adamroth@uri.edu>

Tue, Feb 6, 2018 at 11:44 AM

To: Kevin Mcclure <krmcclure@uri.edu>, John Pantalone <jpant@uri.edu>, Jeanette Riley <jen riley@uri.edu>, Mary Michelini <mmichelini@uri.edu>

This just in from Disa. She is working with Kyle to convince him to let us cross-list the courses too. He has some concerns about that, but I suggested we sign an MOA that we both agree to with regard to how the courses would be offered when cross-listed. For now, the note below should be sufficient.

Adam

-- Forwarded message ------From: Disa Hatfield <a href="mailto:dhatfield@uri.edu">dhatfield@uri.edu</a>> Date: Tue, Feb 6, 2018 at 11:41 AM

Subject: RE: Sports Media and Communication Questions

To: Adam Roth <adamroth@uri.edu>

Hi Adam,

Both the Kinesiology department and Kyle Kusz agree to have KIN 475, KIN 478 and KIN 278 listed as courses for the Sport Media and Communica. ons minor.

Please let me know if you need anything else!

Disa

Disa Hatfield, Ph.D., M.A., CSCS

Chair, Department of Kinesiology

University of Rhode Island

25 West Independence Way, Suite P

Kingston, RI 02881

Work (401) 874-5183

Fax (401) 874-4215

doch@uri.edu

From: Adam Roth [mailto:adamroth@uri.edu] Sent: Wednesday, January 31, 2018 11:03 AM

To: doch@uri.edu Cc: Kevin Mcclure

Subject: Sports Media and Communication Questions

Hi Disa,

I hope your Spring semester has started well. We are in the process of developing a sports media and communication minor this spring to launch in the fall. As part of that minor, we would love to be able to collaborate with you and include: KIN 278 Physical Activity, Cultural Diversity and Society; KIN 475 Gender Issues in Sport and Physical Culture; and KIN 478 Sport, Cultural Politics and Media. Understanding you may have limited seats in these courses, we would be willing to help pay for additional sections to be offered, and you could be responsible for selecting instructors (or we'd be happy to help with that too, as we are hiring several new faculty this spring in this area. Ideally, these courses could also be cross-listed, making them and the minor truly interdisciplinary.

So, I guess there are two questions: 1). Would you allow us to include these courses in the minor? If so, I believe a simple note stating your support for doing so will help us get through the curriculum committee. And, 2) Could we crosslist them in the Harrington School?

We're excited about launching this program, Disa, and I'm eager to hear your thoughts and hoping we can collaborate on this.

Sincerely,

Adam

Adam David Roth, Ph.D.

Associate Dean, College of Arts and Sciences

Director, Harrington School of Communication and Media

The University of Rhode Island

101 Davis Hall, Kingston, RI 02881

adamroth@uri.edu

401.874.9526

Adam David Roth, Ph.D. Associate Dean, College of Arts and Sciences Director, Harrington School of Communication and Media The University of Rhode Island 101 Davis Hall, Kingston, RI 02881 adamroth@uri.edu 401.874.9526

# THE UNIVERSITY OF RHODE ISLAND

HARRINGTON SCHOOL OF COMMUNICATION AND MEDIA



DEPARTMENT OF JOURNALISM

Rodmen Hall, Room 101, 94 West Alumni Avenue, Kingston, RI 02881 USA p: 401.874.2195 f: 401.874.4450 uri.edu/artsci/jor

#### Memorandum

February 2, 2018

From: John Pantalone, Chair, Department of Journalism

To: Rebecca Romanow, chair, Curricular Affairs Committee

Re: Sports Media Minor

This is to confirm that the Journalism Department supports creation of a Sports Media Minor in the Harrington School and likewise supports inclusion of Journalism courses designated in the program proposal for the minor.

I would be happy to answer any questions you have regarding creation of this cross-disciplinary program as part of the Harrington School's efforts at interdisciplinary cooperation in offering students new areas of study.

John Partal



#### Appendix B

Revised 8/2016

#### Notice of Change form

Notice of Change for: Creation of a Minor in Web Programming

Date: 07/01/2017

#### A. PROGRAM INFORMATION

- Name of institution
   University of Rhode Island
- 2. Name of department, division, school or college

Department: Computer Science and Statistics

College: Arts and Sciences

3. Intended initiation date of program change. Include anticipated date for granting first degrees or certificates, if appropriate.

Initiation date: Fall 2018

First degree date: Spring 2019

4. Intended location of the program

**Kingston Campus** 

5. Summary description of proposed program (not to exceed 2 pages).

#### Rationale:

This minor in Web Programming is a response to a strong need in the state and beyond for graduates with computing skills. Computer Science majors will fulfill many of those positions, but there is also a need for graduates in other majors to obtain specific programming skills to bring to their desired occupations. We have been working with CommerceRI to develop this minor to meet the specific needs of employers. And they have helped to recruit students in applicable majors to begin taking the courses required for this minor.

Course requirements:

20 credits: CSC 106 (4), CSC 201 (4), CSC 271 (4), CSC 372 (4), CSC 399 (4).

6. If applicable, please include the existing URI catalog language and proposed catalog changes indicated in Track Changes.

Portion of catalog description from Computer Science section is on the next page, with Track Changes on.

7.	Signature	of the	Presid	tnet

David M. Dooley	

Catalog Language (with Track Changes): Insert after Minor in Cyber Security

#### Minor in Computer Science

Students declaring a minor in computer science must earn 24 credits including CSC 106 (4), 211 (4), 212 (4), 301 (4), and two other CSC courses at the 300-level or above (8). In addition, students are expected to complete MTH 131 (3) or MTH 141 (4).

#### Minor in Digital Forensics

Students declaring a minor in digital forensics must earn 19 credits by completing the following courses: CSC 201 (4) (non-Computer Science majors), CSF 102 (4), CSF 410 (4), 412 (4); Computer Science majors choose two more courses from the following, non-Computer Science majors choose one more course from the following: HPR 108 (3), CHM 392 (3), PSC 274/SOC 274 (3), PSC 388 (3), CSC 491 (1-3), CSC 499 (1-3), other faculty-approved courses.

Students intending to pursue a minor in Digital Forensics in addition to the minor in Cyber Security may take at most one course that will count towards both minors.

#### Minor in Cyber Security

Students declaring a minor in cyber security must complete 19-20 credits by completing the following courses: CSC 201 (4) (non-Computer Science majors), CSF 102 (4), CSF 430 (4), CSF 432 (4), CSF 434 (4). Computer Science majors choose one or more courses from: CSF 410 (4), 462 (4), CSC 417 (4), 418 (4), 499 (4) or other faculty approved courses.

Students intending to pursue a minor in Digital Forensics in addition to the minor in Cyber Security may take at most one course that will count towards both minors.

# Minor in Web Programming

Students completing a Web Programming minor will be prepared to do front end and back end development of web-based applications using existing database architecture and product requirements. Students declaring a minor in Web Programming must earn 20 credits by completing the following courses: CSC 106 (4), CSC 201 (4), CSC 271 (4), CSC 372 (4), CSC 399 (4).

<u>Students in any major (other than Computer Science) wishing to develop web programming skills are eligible for this minor.</u>

#### Appendix C

Notice of Change form

Revised 8/2016

Notice of Change for: Film/Media: FLM 214

Date:

#### A. PROGRAM INFORMATION

Name of institution
 University of Rhode Island

2. Name of department, division, school or college

Department: Film/Media College: Arts & Sciences

3. Intended initiation date of program change. Include anticipated date for granting first degrees or certificates, if appropriate.

Initiation date: September, 2018 First degree date: May, 2018

- 4. Intended location of the program Kingston
- 5. Summary description of proposed program (not to exceed 2 pages).

FLM 214 is an elective critical studies course for the Film/Media major/minor, and a General Education course covering both Integrate & Apply and Write Effectively. This will be the first part of a two course sequence (with FLM 215, History of Television II), which can be taken on its own or as part of the sequence. This course will allow students to understand the history of television as it relates to American history, culture, politics, technology, business, and art, and to see, through the lens of television programming, how the medium has created and reflected individual and national identities, and shaped new ways to consider what television is, how it is made, who watches it, and how it is consumed.

FLM 220 will provide a much needed intermediary course in the Film/Media production curriculum between FLM 110: Introduction to Film/Media Technology and FLM 351: Topics in Film/Media Production. Currently, the step between FLM 110 and FLM 351 is too large, and students are often not prepared for 300-level production work. This course will provide flexibility through topics to keep up with both technology and equipment changes. Students will be able to augment and/or strengthen their capacities in film/media techniques, technology and software for specific use in film/media related projects and in preparation for work in the industry. FLM 220 will provide depth in students' knowledge-base of production aesthetics and techniques and will enhance their knowledge in preparation for more challenging production courses.

6.	If applicable, please include the existing	URI	catalog	language	and	proposed	catalog
	changes indicated in Track Changes.						

anow Date: 2018.03.16 15:14:27

## Film/Media

Part of the Harrington School of Communication and Media (uri.edu/harrington), the Film/Media Program offers a Bachelor of Arts (B.A.) degree and a minor.

Faculty: Rebecca Romanow, Director. Professors Sama, Swift, Trimm, Walton, and Wood; Associate Professors Chadha, De Bruin, Echevarría, Healey- Jamiel, Mandel, Meagher, and Moore; Assistant Professors Kealhofer-Kemp and Wyatt; Adjunct Professor DeSchepper; Adjunct Assistant Professors Bergstrom, Neugent, Tierney and Zorabedian; Senior Lecturer Romanow; Lecturer Brown.

The Major. Film/Media is an interdisciplinary program offering hands-on experience in documentary, experimental, narrative, and new media production, balanced with an emphasis on international cinemas, film/media history, criticism, and theory. Our curriculum reflects the dynamic and diverse nature of this field, approached from a perspective of film history and media theory. Students learn to work with the evolving and overlapping technologies involved in the production of moving images (including film, digital video, 3D animation, game design, and new media), with an understanding of the broadening and globalization of their cultural and aesthetic contexts. A wide range of courses is available to the film/media student—courses that examine the historical, theoretical, and global approaches to the analysis and creation of moving images. The film/media program prepares students for careers in such areas as independent filmmaking; animation and media design; film and television industries; advertising, marketing, and public relations; and media criticism. Graduates of this program are also prepared to continue with graduate studies, either in film and media production for an M.F.A., or in a master's or doctoral program in film and media studies.

Students majoring in film/media must complete a minimum of 31 credits (maximum 46) in approved courses toward the major. FLM 101 or FLM 101H is a required prerequisite. All students must complete the core courses: FLM 110, FLM 203 (or ENG 302), FLM 204 (or FLM 205), including the senior-level seminar FLM 495; a minimum of 6 credits from the production and technique category and 6 credits from the critical studies category; a minimum of 3 elective credits in courses that count toward the film major (following). This wide range of choices in film/media courses permits students to design a major that will meet both personal and professional goals. Students must have a plan of study approved by an academic advisor in the film media program before beginning their coursework in the major.

Production & Technique: These courses focus on the different approaches to and practices of film/video production—how moving images are created, designed, and used to serve a variety of functions: ART 204, 215, 304, 306, 316; COM 341, 342, 445; FLM 110, 220, 351, 401, 445, 491A; JOR 221, 331.

Critical Studies: These courses emphasize the important traditions of genre and the literary and aesthetic approaches toward understanding and valuing film/media, and integrates them into their broad historical, cultural, and ideological contexts: AAF 352; ART 374, 376, 377; CLS 451; COM 346, 414; ENG 205 D, 245, 300A, 300B, 302, 303, 304, 305D, 352, 451; FLM 203, 204, 214, 205, 352, 444, 451, 491B, 495; FRN 320; GWS 350; HIS 358; HPR 324, 411; ITL 315; JOR 311; SPA 320; THE 182. FRN 320, ITL 315, and SPA 320 are taught in English. Other courses may be used for this category with prior approval of the program director. The following topics courses have been pre- approved: HPR 324 Images of Masculinity in Films, HPR 324 Rebel Images in Films, HPR 411 Film and Video Practicum, and GWS 350 Women and Film. Other film-based courses

may count toward the major or the minor with the permission of the film/media program director.

A total of 120 credits is required for graduation. At least 42 of these must be in courses numbered 300 or above.

#### Film/Media

Part of the Harrington School of Communication and Media (uri.edu/harrington), the Film/Media Program offers a Bachelor of Arts (B.A.) degree and a minor.

Faculty: Rebecca Romanow, Director. Professors Sama, Swift, Trimm, Walton, and Wood; Associate Professors Chadha, De Bruin, Echevarría, Healey- Jamiel, Mandel, Meagher, and Moore; Assistant Professors Kealhofer-Kemp and Wyatt; Adjunct Professor DeSchepper; Adjunct Assistant Professors Bergstrom, Neugent, Tierney and Zorabedian; Senior Lecturer Romanow; Lecturer Brown.

The Major. Film/Media is an interdisciplinary program offering hands-on experience in documentary, experimental, narrative, and new media production, balanced with an emphasis on international cinemas, film/media history, criticism, and theory. Our curriculum reflects the dynamic and diverse nature of this field, approached from a perspective of film history and media theory. Students learn to work with the evolving and overlapping technologies involved in the production of moving images (including film, digital video, 3D animation, game design, and new media), with an understanding of the broadening and globalization of their cultural and aesthetic contexts. A wide range of courses is available to the film/media student—courses that examine the historical, theoretical, and global approaches to the analysis and creation of moving images. The film/media program prepares students for careers in such areas as independent filmmaking; animation and media design; film and television industries; advertising, marketing, and public relations; and media criticism. Graduates of this program are also prepared to continue with graduate studies, either in film and media production for an M.F.A., or in a master's or doctoral program in film and media studies.

Students majoring in film/media must complete a minimum of 31 credits (maximum 46) in approved courses toward the major. FLM 101 or FLM 101H is a required prerequisite. All students must complete the core courses: FLM 110, FLM 203 (or ENG 302), FLM 204 (or FLM 205), including the senior-level seminar FLM 495; a minimum of 6 credits from the *production and technique* category and 6 credits from the *critical studies* category; a minimum of 3 elective credits in courses that count toward the film major (following). This wide range of choices in film/media courses permits students to design a major that will meet both personal and professional goals. Students must have a plan of study approved by an academic advisor in the film media program before beginning their coursework in the major.

*Production & Technique:* These courses focus on the different approaches to and practices of film/video production—how moving images are created, designed, and used to serve a variety of functions: ART 204, 215, 304, 306, 316; COM 341, 342, 445; FLM 110, 351, 401, 445, 491A; JOR 221, 331.

Critical Studies: These courses emphasize the important traditions of genre and the literary and aesthetic approaches toward understanding and valuing film/media, and integrates them into their broad historical, cultural, and ideological contexts: AAF 352; ART 374, 376, 377; CLS 451; COM 346, 414; ENG 205 D, 245, 300A, 300B, 302, 303, 304, 305D, 352, 451; FLM 203, 204, 205, 352, 444, 451, 491B, 495; FRN 320; GWS 350; HIS 358; HPR 324, 411; ITL 315; JOR 311; SPA 320; THE 182. FRN 320, ITL 315, and SPA 320 are taught in English. Other courses may be used for this category with prior approval of the program director. The following topics courses have been preapproved: HPR 324 Images of Masculinity in Films, HPR 324 Rebel Images in Films, HPR 411 Film and Video Practicum, and GWS 350 Women and Film. Other film-based courses

may count toward the major or the minor with the permission of the film/media program director.

A total of 120 credits is required for graduation. At least 42 of these must be in courses numbered 300 or above.



### Appendix D

Revised 8/2016

## Notice of Change form

Notice of Change for: Curriculum requirements for B.A. in Philosophy

Date: 1/22/18

#### A. PROGRAM INFORMATION

- 1. Name of institution University of Rhode Island
- 2. Name of department, division, school or college

Department: Philosophy College: Art and Sciences

3. Intended initiation date of program change. Include anticipated date for granting first degrees or certificates, if appropriate.

Initiation date: Fall 2018

First degree date: Spring 2022

- 4. Intended location of the program Kingston Campus
- 5. Summary description of proposed program (not to exceed 2 pages).

The Department of Philosophy offers a Bachelor of Arts degree. The degree requires 33-48 credits in the major. Among those credits, majors must take: a course in logic (PHL 101); a course (PHL 205) targeting philosophical skills (e.g., close reading, analysis of philosophical argumentation); a course in ethics (PHL 212 or 314); two history courses (Ancient Philosophy (PHL 321) and Modern Philosophy: Descartes to Kant (PHL 323); at least one course from PHL 341 (Introduction to Metaphysics), PHL 342 (Knowledge, Belief and Truth), and PHL 452 (Philosophy of Science); and one course from PHL 204 (Human Nature), PHL 318 (Power/Justice: Contemporary Critical Philosophies), PHL 324 (Recent European Philosophy) or PHL 346 (Existential Problems in Human Life). In addition to these requirements, majors must take a capstone course (PHL 490, Senior Seminar in Philosophy).

At a department meeting we decided to delete PHL 204 as an option from the PHL 204, 318, 324, 346 group. (It will still be offered as an elective.) The reasons for this are: 1. None of

our other groups from which a student must choose a course had more than 3 courses, so it is simpler and more consistent, 2. Removing 204 from this group might help boost enrollments in these other 300 level courses which we also deem more important within the major, and also, 3. We think there is some potential subject overlap between 204 and 346 and of the two, we think it better to have our majors take the more rigorous 346. PHL 204 would also be removed from the department's curriculum sheet and academic map.

If applicable, please include the existing URI catalog language and proposed catalog changes indicated in Track Changes.

(Current relevant catalog language below. Only change is deleting PHL 204 as indicated.)

"Students selecting the general option must complete no fewer than 33 credits (maximum 48) in philosophy. Students are required to take PHL 205; at least one from PHL 101, 451 (logic); at least one from PHL 212, 314 (ethics); at least one from PHL 341, 342, 452; both PHL 321 and 323; at least one from PHL 204, 318, 324, 346; and PHL 490 [capstone]. The remaining nine credits may be chosen freely from the list of PHL courses offered by the department. At least 18 credits in course work must be at the 300 level or above. For this degree, courses taken in RLS will be classified as electives or to fulfill a general education requirement."

7. Signature of the President	Rebecca Romanow	Digitally signed by Rebecca Romanow Date: 2018.03.07 17:21:47 -05'00'
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David M. Dooley		

120 Credits Total 33-48 Credits in Major

#### **ABOUT THE PHILOSOPHY DEGREE:**

The BA program in philosophy is concerned with teaching students the methodology of clear and logical thinking. In addition, it deals with ultimate questions of human existence, such as the nature of morality, the purpose of human life, the problem of evil, and other similar problems. By taking various courses in systematic philosophy and the history of philosophy, students will encounter various options on how these questions have been answered and are invited to do their own critical thinking about them.

#### **STEP 1:**

Major Requirements:					
Course	Semester	Credits	Grade		
PHL 101*		3			
PHL 205		3			
PHL 212* or 314		3			
PHL 321		3			
PHL 323		3			
PHL 341, 342, or 452		3			
PHL <del>204</del> , 318, 324, or 346		3			
PHL 490		3			
PHL		3			
PHL		3			
PHL		3			
Optional Major Ele	ctives (do not exc	eed 48 PHL c	redits)		
At least sighteen (	10) DIII 124		200 11		

At least eighteen (18) PHL credits must be at the 300-level or higher.

Students pursuing or considering pursuing a major or a minor in Philosophy are strongly urged to complete PHL 205 as soon as possible.

# 42 credits at the 300-level or higher (major and general education courses may fulfill this

Course	Credits	Course	Credits

# Free elective credits

(to meet the 120 credits required for graduation):

	(to meet the 120 credits required for graduation).					
Course	Credits		Course	Credits		

<sup>\*</sup>Course approved for general education credit

120 Credits Total 33-48 Credits in Major

**GENERAL EDUCATION GUIDELINES:** General education is 40 credits. Each of the twelve outcomes (A1-D1) must be met by at least 3 credits. A single course may meet more than one outcome, but cannot be double counted towards the 40 credit total. At least one course must be a Grand Challenge (G). No more than twelve credits can have the same course code (note- HPR courses may have more than 12 credits). General education courses may also be used to meet requirements of the major or minor when appropriate.

**STEP 2:** STEP 3:

# **General Education Credit Count** At least 40 credits, no more than 12 credits with the same course code. Course Cr. Course Cr. Total Gen Ed credits 40

General Education Outcome	Audit
	Course
KNOWLEDGE	
A1. STEM	
A2. Social & Behavioral Sciences	
A3. Humanities	
A4. Arts & Design	
COMPETENCIES	
<b>B1.</b> Write effectively	
<b>B2.</b> Communicate effectively	
<b>B3.</b> Mathematical, statistical, or	
computational strategies	
<b>B4.</b> Information literacy	
RESPONSIBILITIES	
C1. Civic knowledge &	
responsibilities	
C2. Global responsibilities	
C3. Diversity and Inclusion	
INTEGRATE & APPLY	
<b>D1.</b> Ability to synthesize	
GRAND CHALLENGE	
<b>G.</b> Check that at least one course of your 40 credits is an approved "G" course	

#### SEE OPPOSITE SIDE FOR PROGRAM REQUIREMENTS.

**NOTE:** This worksheet sheet is a snapshot of your entire curriculum. You must work with your advisor each term to discuss requirements to keep you on course for timely progress to complete this major. Official requirements for graduation are listed in the University Catalog.



# PHILOSOPHY ACADEMIC MAP

Major Code: AS\_PHIL\_BA Total Credits: 120 Catalog Year 2014-2015

# College of Arts and Sciences

The Bachelors degree in philosophy is concerned with teaching students the methodology of clear and logical thinking. In addition, it deals with ultimate questions of human existence, such as the nature of morality, the purpose of human life, the place of humans in the universe, the problem of evil, the nature of scientific theorizing, and other, similar problems. By taking various courses in systematic philosophy and in the history of philosophy, students will encounter various options on how these questions have been answered, and are invited to do their own critical thinking about them. See <a href="http://www.uri.edu/artsci/phl/">http://www.uri.edu/artsci/phl/</a> for more information.

SEMESTER 1	CREDITS
PHL 101 (COM Gen Ed)	3
Gen Ed	3
URI 101	1
TOTAL CREDITS	16

SEMESTER I MILESTONES
Overall GPA 2.00
Complete URI 101
Meet with advisor for credit check

SEMESTER 2	CREDITS
Gen Ed	3
Gen Ed	3
Gen Ed	3
Gen Ed	3-4
Elective	3
TOTAL CREDITS	15-16

SEMESTER 2 MILESTONES
Overall GPA 2.00
Meet with advisor
Complete MTH course
Complete WRT course
Complete 30 credits (or consider summer/J-term courses)

SEMESTER 3	CREDITS
Gen Ed	3
Gen Ed	3
Gen Ed	3-4
PHL elective (any PHL course)	3
Elective	3
TOTAL CREDITS	15-16

SEMESTER 3 MILESTONES
Overall GPA 2.00
Move from UC to College of Arts & Sciences (Complete 24 credits and overall GPA 2.00)

SEMESTER 4	CREDITS
Gen Ed	3
PHL 205	3
PHL 212 or 314	3
Elective	3
Elective	3
TOTAL CREDITS	15

SEMESTER 4 MILESTONES
Overall GPA 2.00
Complete PHL 205
Consider minor area of study
Consider second major
Consider study abroad
Complete 60 credits (or consider summer/J-term courses)

SEMESTER 5	CREDITS
PHL <del>204</del> , 318, 324 or 346	3
PHL 321	3
Upper-level elective (300-400 level)	3
Elective	3
Elective	3
TOTAL CREDITS	15

SEMESTER 5 MILESTONES
Overall GPA 2.00
Declare and complete form for minor area of study (optional)
Declare second major (optional)
Meet with Internship advisor

Approved by: KB Date: 7/29/14 Catalog Year: 2014-2015



# PHILOSOPHY ACADEMIC MAP

Major Code: AS\_PHIL\_BA Total Credits: 120 Catalog Year 2014-2015

# College of Arts and Sciences

SEMESTER 6	CREDITS
PHL 323	3
PHL elective (any PHL course)	3
Upper-level elective (300-400 level)	3
Upper-level elective (300-400 level)	3
Elective	3
TOTAL CREDITS	15

SEMESTER 6 MILESTONES
Overall GPA 2.00
Meet with advisor for 300-level or above credit check (42 credits required)
Complete 90 credits (or consider summer/J-term courses)

SEMESTER 7	CREDITS
PHL elective (any PHL course)	3
PHL 341, 342 or 452	3
Upper-level elective (300-400 level)	3
Upper-level elective (300-400 level)	3
Elective	3
TOTAL CREDITS	15

SEMESTER 7 MILESTONES
Overall GPA 2.00
Meet with advisor to complete intent to graduate form by Oct. 1
Complete MTH 462

SEMESTER 8	CREDITS
PHL 490	3
Upper-level elective (300-400 level)	3
Upper-level elective (300-400 level)	3
Upper-level elective (300-400 level)	3
Elective	3
TOTAL CREDITS	15

SEMESTER 8 MILESTONES
Overall GPA 2.00
Complete 42 credits at the 300-level or above
Complete 120 credits

General Education Checklist	Gen Ed Requirements	
English Communication (EC)		
Math (MQ)		
Natural Science (NS) <sup>1</sup>		
Social Science (S) <sup>1</sup>		
Letters (L) <sup>1</sup>		
Fine Arts/Literature (A)		
Foreign Language (F)		
<sup>1</sup> Courses must come from different course codes for general		

education categories for Letters, Natural Sciences, and

Social Sciences.

Upper level (300+) A&S graduation requirement. YOU NEED AT LEAST 42 CREDITS AT 300+ LEVEL ACROSS ALL COURSE CODES, INCLUDING PHL.

NOTE: This map is a semester-by-semester course schedule for your major, and is a guideline to help you build a full schedule each term. Milestones shown for each semester indicate requirements to keep you on course for timely progress to complete this major and graduate in four years. Official requirements for graduation are listed in the University Catalog.

Approved by: KB Date: 7/29/14 Catalog Year: 2014-2015