THE UNIVERSITY OF RHODE ISLAND
FOUNDATION & ALUMNI ENGAGEMENT

FACULTY SENATE PRESENTATION

LIL O'ROURKE, President, URIFAE

Claire Gadrow, Vice President For Development, URIFAE

Adam Quinlan, Chief Financial Officer, URIFAE

April 16, 2020

Advance URI Through Raising Funds and Connecting with Key Stakeholders

THE UNIVERSITY OF RHODE ISLAND
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- URIFAE Chairman of the Board of Directors
  Alfred Verrecchia '67, M.B.A.'72, H'04

- Retired Hasbro Chairman & CEO

URIFAE Governance

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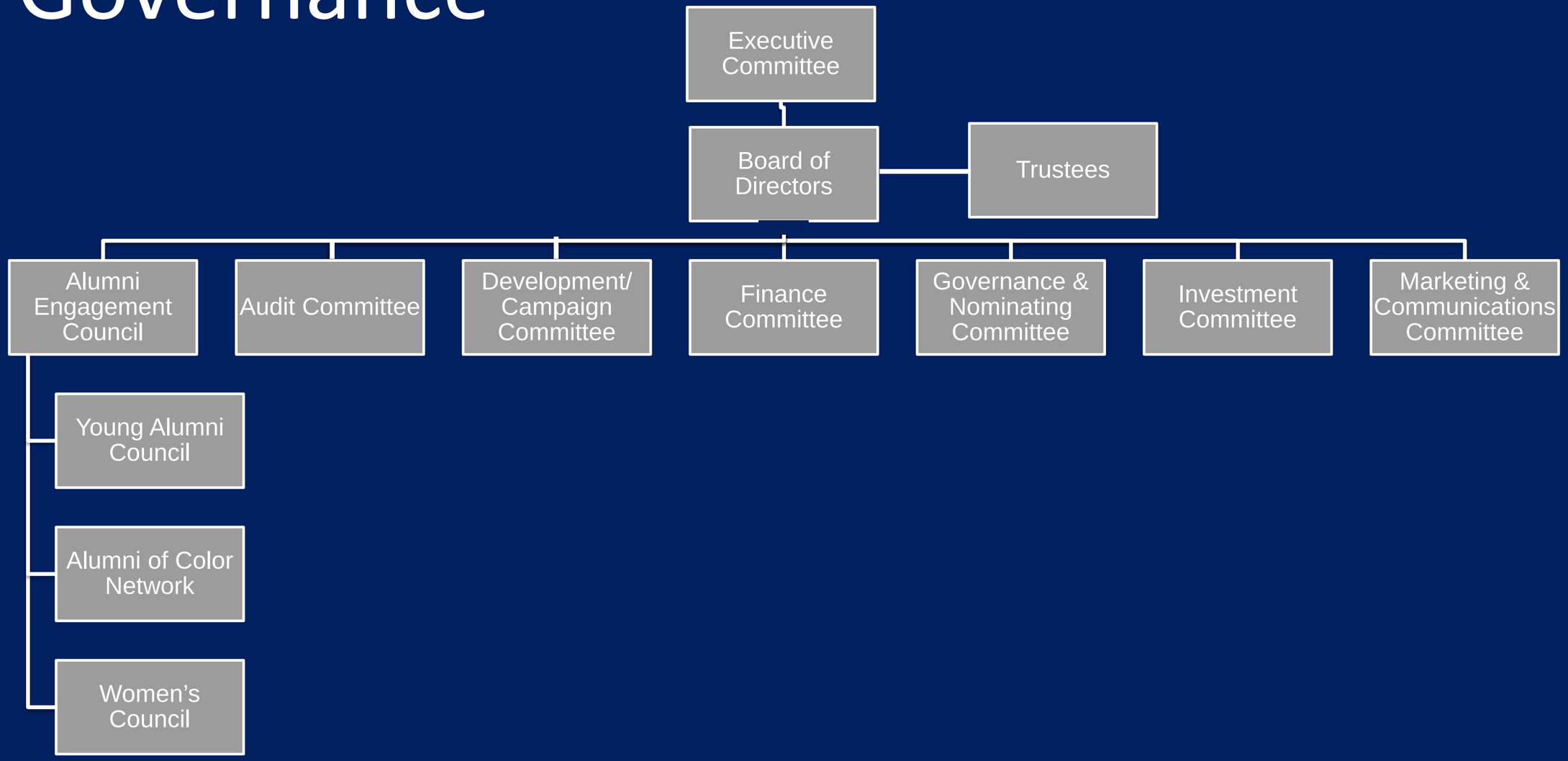

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VOLUNTEER LEADERS DAY

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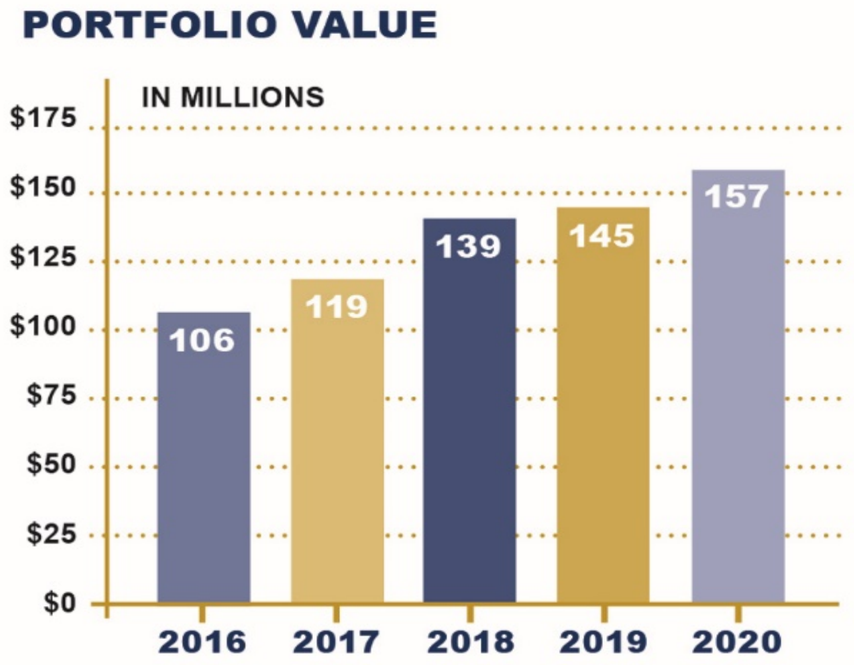
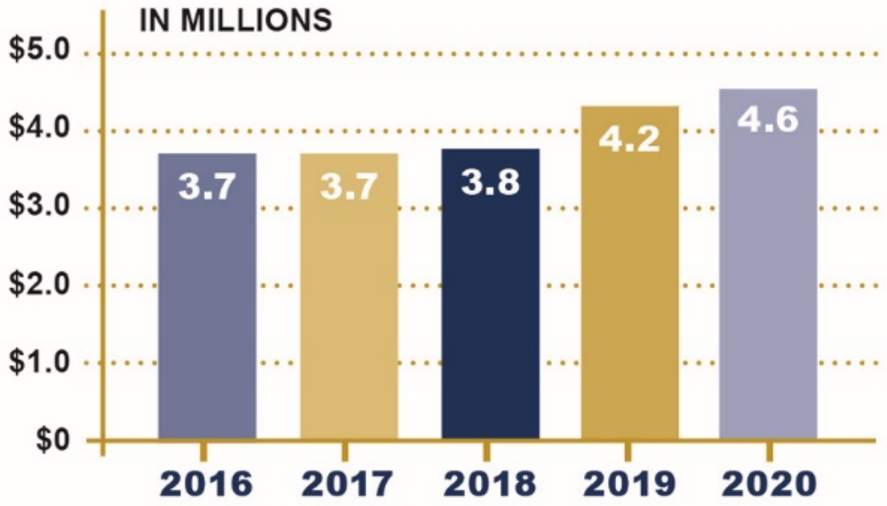
ENDOWMENT



FY 2020 market value of $157.3 million as of 12/31/19.



The annual payout figure is based on a rolling 3-year average using 12/31 values.

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Campaign for URI:

Planning & Due Diligence
Phase: **7.1.16-12.31.17**

Launched Leadership Phase: **January 2018**

Launch Public Phase: **Fall 2020**

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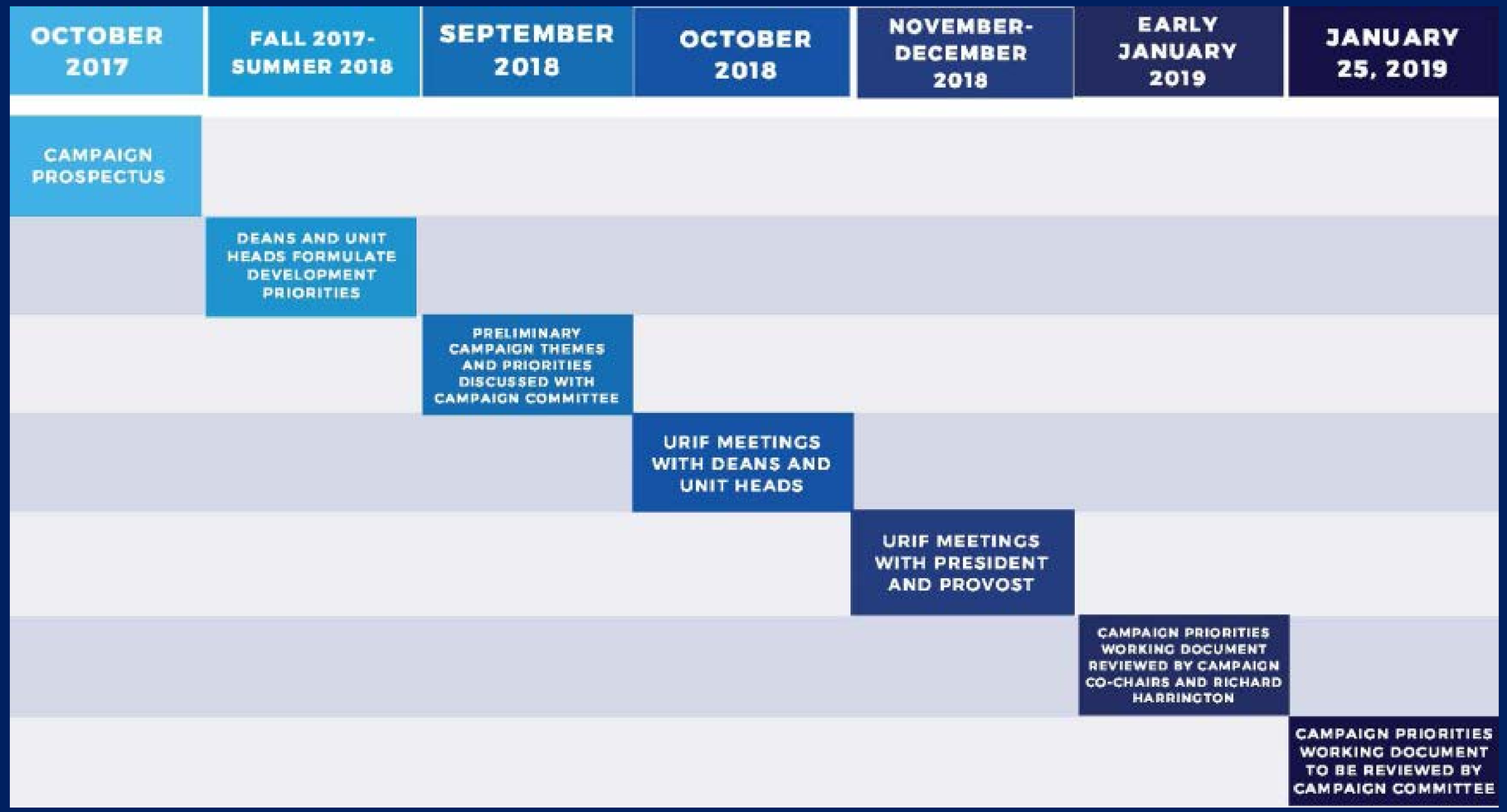
SETTING CAMPAIGN PRIORITIES:

IDENTIFICATION PROCESS:



CAMPAIGN PRIORITIES

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AREAS OF IMPACT

Transformative Faculty Leadership

- Endowed Faculty Professorships and Chairs
- Cluster Hires of Faculty in High Profile Areas

The URI Learning Experience

- Internships and Experiential Learning
- Student Leadership Development and Co-Curricular Opportunities
- Athletics
- Student Health and Wellness
- Discovery Infrastructure

Student Access

- Undergraduate Scholarships
- Graduate Scholarships and Fellowships

Innovative and Distinctive Programs

- Academic Health Collaborative
- Global Opportunities
- International Programs
- Centers and Institutes

Strategic Opportunities

- Annual Fund
- Business Partnerships and the Innovation Campus
- Critical Immediate Opportunities
- Future Opportunities

THE CAMPAIGN FOR URI

Working Goal: **$250M**

Raised to Date: **$172.8M**

Goals of Campaign:

- Exceed Fundraising Goal
- Engage Volunteers
- Prepare URI for next Campaign

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CAMPAIGN LAUNCH: **anticipated Fall 2020**

ANTICIPATED FALL 2020

- All-inclusive celebratory event on the Quad- exclamation point on Public Campaign!
- To Celebrate Rhody Spirit, Inspire, Engage
- Alumni Family Weekend (and DAA weekend) to leverage best time on campus built-in audience and infrastructure
- Include campus experiences
- Opportunity to steward major gift and annual fund donors more personally
- Engage Faculty and staff

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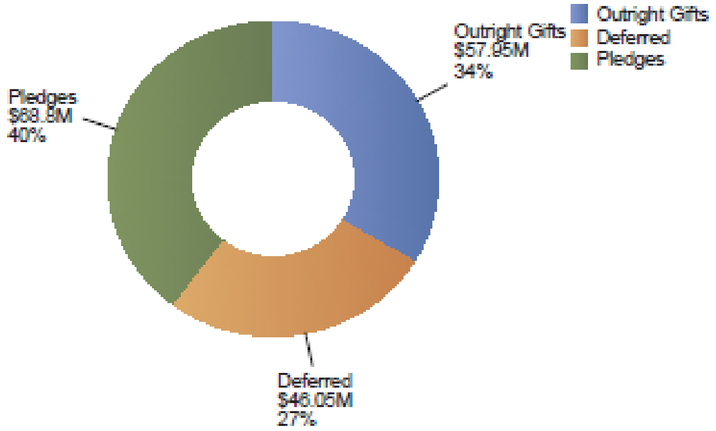
CAMPAIGN

PROGRESS AS OF April 13, 2020

THE UNIVERSITY OF RHODE ISLAND
FOUNDATION & ALUMNI ENGAGEMENT

Campaign Commitments by Gift Type
as of April 13, 2020

$250M Goal
$172.81M Raised to Date



Gift Type	Total
Pledges	$68,802,513
Outright Gifts	$57,951,418
Deferred	$46,051,475
Overall - Summary	$172,805,406

The Planning Phase of the "The Campaign for the University of Rhode Island" covered July 1, 2016 through December 31, 2017. The Leadership Phase began on January 1, 2018. The Campaign has an anticipated end date of June 30, 2024. Matching gifts are included in Outright Gifts.

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THE UNIVERSITY OF RHODE ISLAND
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CAMPAIGN

PROGRESS AS OF April 13, 2020

THE UNIVERSITY OF RHODE ISLAND
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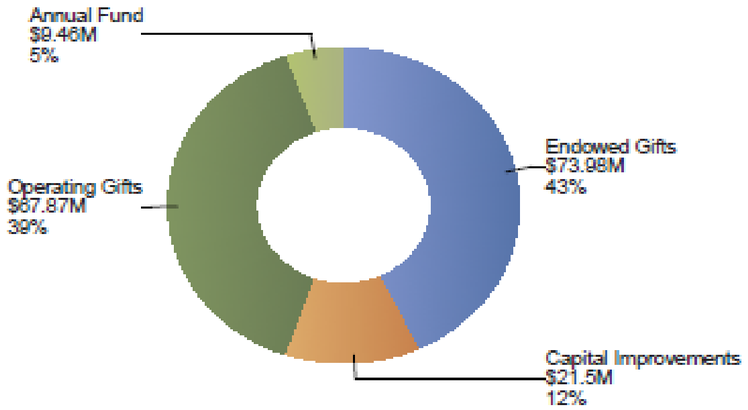
Campaign Commitments by Purpose
as of April 13, 2020

$250M Goal
$172.81M Raised to Date



Purpose	Total
Endowed Gifts	$73,984,608
Operating Gifts	$67,866,050
Capital Improvements	$21,499,033
Annual Fund	$9,455,715
Total	$172,805,406

The Planning Phase of the "The Campaign for the University of Rhode Island" covered July 1, 2016 through December 31, 2017. The Leadership Phase began on January 1, 2018. The Campaign has an anticipated end date of June 30, 2024. Gift Purpose is as reported to the Council for Aid to Education (CAE) for their annual Voluntary Survey for Education (VSE), and as reported in the URI Foundation annual report.

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THE UNIVERSITY OF RHODE ISLAND
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CAMPAIGN

PROGRESS AS OF April 13, 2020

THE UNIVERSITY OF RHODE ISLAND
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Campaign Commitments by Donor Type
as of April 13, 2020

$250M Goal
$172.81M Raised to Date

Donor Type	Donors	Outright Gifts	Pledges	Deferred Gifts	Total
Undergraduate Alumni	11,484	$17,062,060	$34,353,335	$27,533,314	$78,948,709
Graduate Alumni	2,073	$858,926	$1,160,090	$2,447,541	$4,466,556
Non-Degree Alumni	84	$307,111	$119,962	$28,918	$455,991
Spouse of Alumni	1,057	$6,245,475	$21,540,106	$11,739,994	$39,525,575
Total Alumni	**14,698**	**$24,473,572**	**$57,173,493**	**$41,749,766**	**$123,396,832**
Students	736	$12,498	$105	$727,000	$739,603
Parents	2,497	$749,517	$180,042	$363,000	$1,292,560
Faculty/Staff	666	$770,548	$313,146	$89,436	$1,173,131
Other Individuals	3,927	$6,773,687	$4,470,441	$2,628,824	$13,872,952
Total Non-Alumni	**7,826**	**$8,306,250**	**$4,963,734**	**$3,808,261**	**$17,078,245**
Foundations	82	$10,154,028	$5,072,735	$0	$15,226,763
Corporations	985	$13,726,265	$1,017,550	$0	$14,743,815
Other Organizations	165	$1,291,304	$575,000	$493,448	$2,359,752
Total Organizations	**1,232**	**$25,171,596**	**$6,665,285**	**$493,448**	**$32,330,330**
Grand Total	23,756	$57,951,418	$68,802,513	$46,051,475	$172,805,406

The Planning Phase of the "The Campaign for the University of Rhode Island" covered July 1, 2016 through December 31, 2017. The Leadership Phase began on January 1, 2018. The Campaign has an anticipated end date of June 30, 2024.

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THE UNIVERSITY OF RHODE ISLAND
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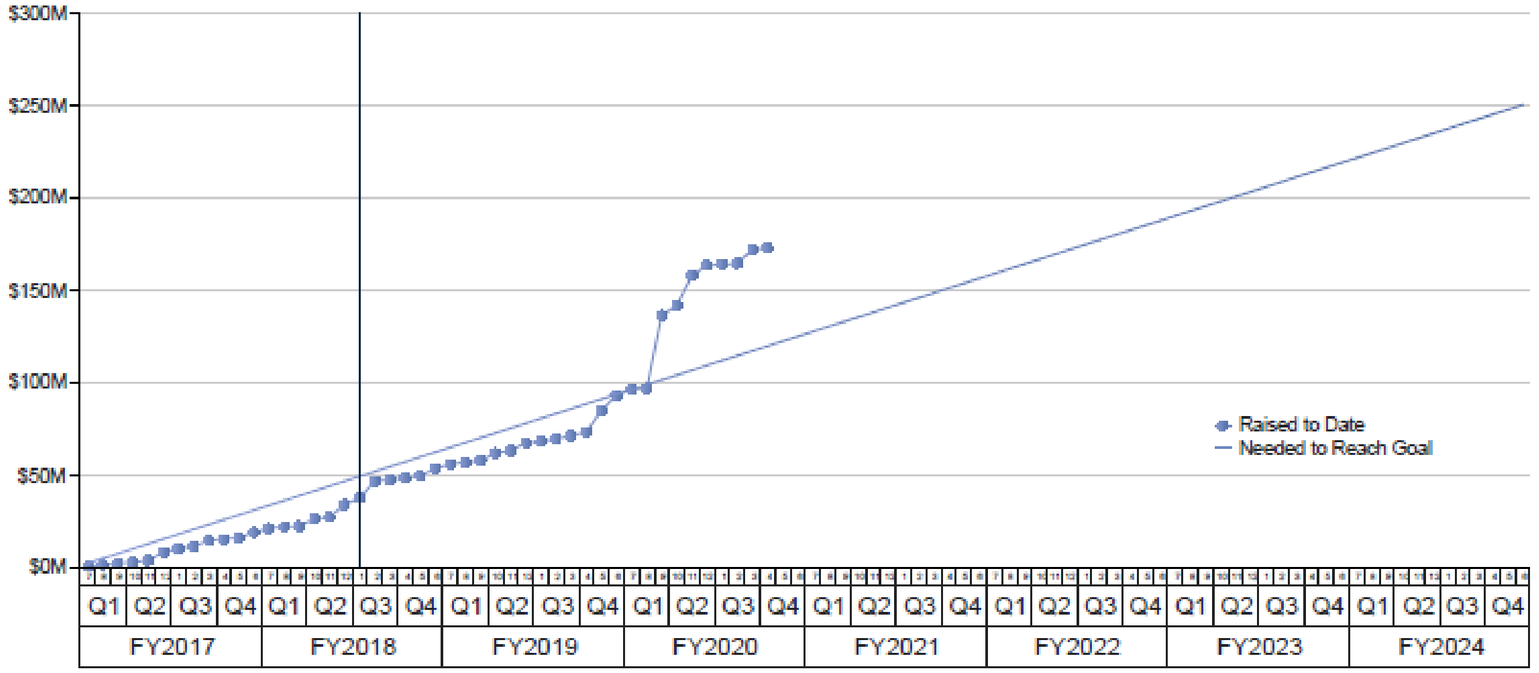
CAMPAIGN

PROGRESS AS OF April 13, 2020

THE UNIVERSITY OF RHODE ISLAND
FOUNDATION & ALUMNI ENGAGEMENT

Campaign Progress
as of April 13, 2020

$250M Goal
$172.81M Raised to Date



The Planning Phase of the "The Campaign for the University of Rhode Island" covered July 1, 2016 through December 31, 2017. The Leadership Phase began on January 1, 2018. The Campaign has an anticipated end date of June 30, 2024. Total includes all new gift activity received during the campaign period, as well as defined new gift activity received during the leadership phase of this campaign, and not counted in the last campaign.

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DAY OF GIVING

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2019 Day of Giving

- Total Dollar Amount Raised: $879,111
- 3,156 Unique Gift Count
- 2,963 unique donor count
- Athletic based challenges
  - Athletics goal: 425 gifts
  - Athletics Secured: more than 1,500 gifts

2020 Day of Giving

- Challenge Driven
  - Annual Fund
    - "The Rhody Challenge"
      "Double Your Impact Today! James Masterson '49, will make a $100,000 gift to student scholarships in recognition of the first 1,000 donors to the URI Annual Fund."
  - College based challenges
  - Athletics
  - Leaderboards
    - Colleges
    - Annual Fund
    - Men's Varsity Sports
    - Women's Varsity Sports
    - Club Sports

THE UNIVERSITY OF RHODE ISLAND
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Big Ideas.
Bold Plans.

The Campaign for the
University of Rhode Island