

The Right Foot Workshop Series

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We exist to train, educate, and support entrepreneurs of both new (pre-venture) and established small businesses. Positioned within the nationwide network of SBDCs, we offer resources, key connections at the state and national level, workshops, and online and in-person support that equips us to help Ocean State entrepreneurs reach the next level of growth.



THE
UNIVERSITY
OF RHODE ISLAND
DIVISION OF RESEARCH
AND ECONOMIC
DEVELOPMENT



The Right Foot Workshop

Session 1. Setting up a business

Session 2. Business Models & “Lean”

Business Planning

Session 3. Financial

Session 4 Marketing

Session 5. Other Business Lessons



Session 5. Other Business Lessons

*Manage your resources
carefully in terms of capital,
people and time*



Session 5. Other Business Lessons

*Establish a mentor/advisor and
ask a lot of questions*



Session 5. Other Business Lessons

*Focus on sales and generating
revenue
(Cash flow)*



Session 5. Other Business Lessons

Start your business with a plan for growth and understand what can limit growth



Session 5. Other Business Lessons

*Don't get caught in the trap
of always working in your
business*



Session 5. Other Business Lessons

Understand that people you hire in the beginning may not be right for the job as the business grows



Session 5. Other Business Lessons

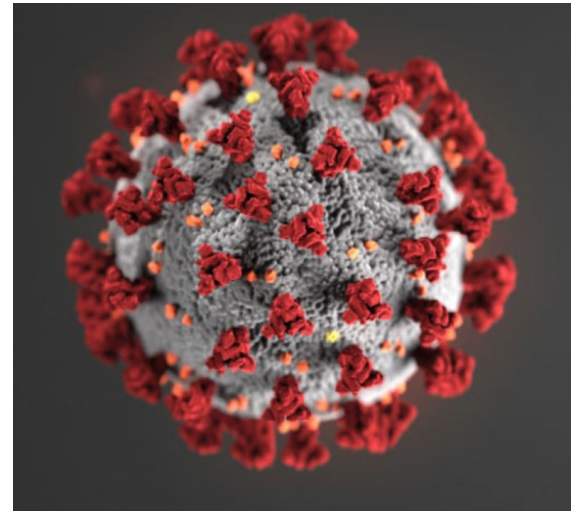
*Invest in your people/team &
foster positive culture*



5 Lessons Small Business Owners Should Learn From The Coronavirus Crisis

(Source: Forbes.com Small Business Strategy)

1. You are not alone
2. What you do now will determine your future
3. The future has already changed
4. We can never over-prepare
5. This too shall pass



Thank You

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